



KeyPleaz

The nation's largest on-demand provider CONNECTING BUSY AGENTS WITH AVAILABLE AGENTS for home showings and assistance!

FMLS REACH LABS INNOVATION SHOWCASE

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The Problem

Today's process of an Agent finding another Agent to help is Manual & Inefficient

AGENTS

- **20% of the Agents do 80% of the Transactions – they need help!**
- **2 -24 hours to coordinate agent assistance via Facebook, text, or calling**
- **80% of Agents need extra experience and money**
- **Agents Need Training & Experience**

BUYERS

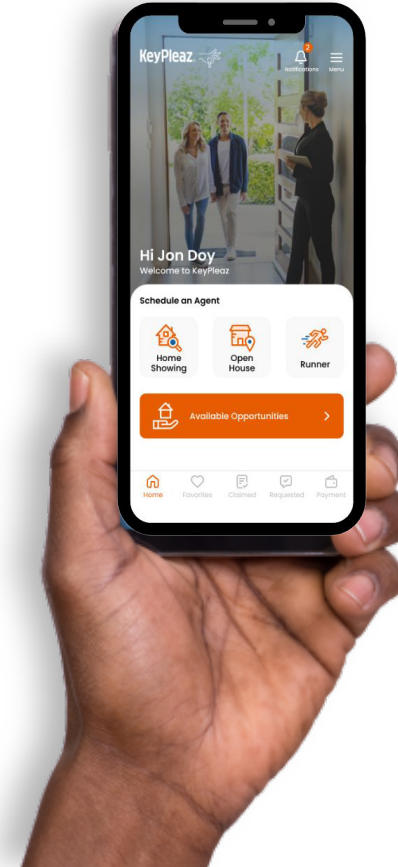
- **Buyers want to see properties on-demand – around their schedule, not an agent's.**
- **Low inventory has made it especially critical to get a buyer in the door before a property is under contract!**
- **Sellers want homes sold FAST!**

The Solution



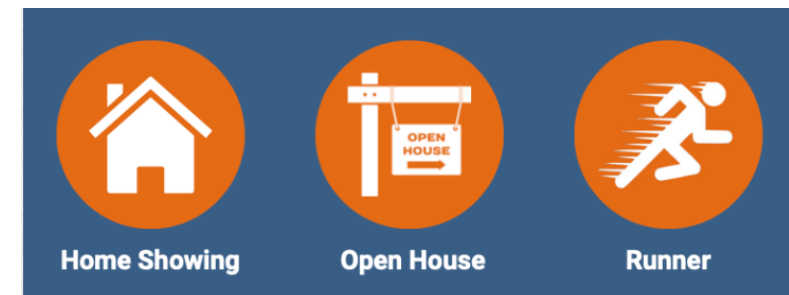
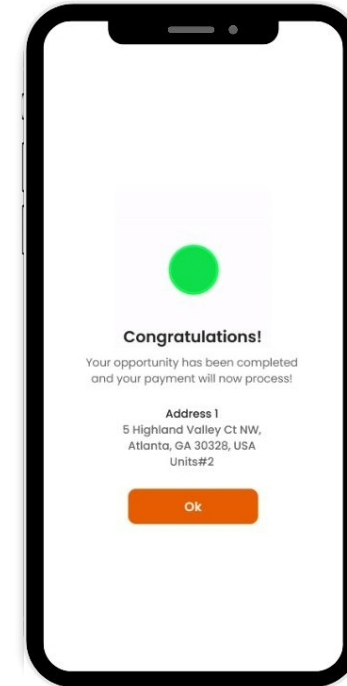
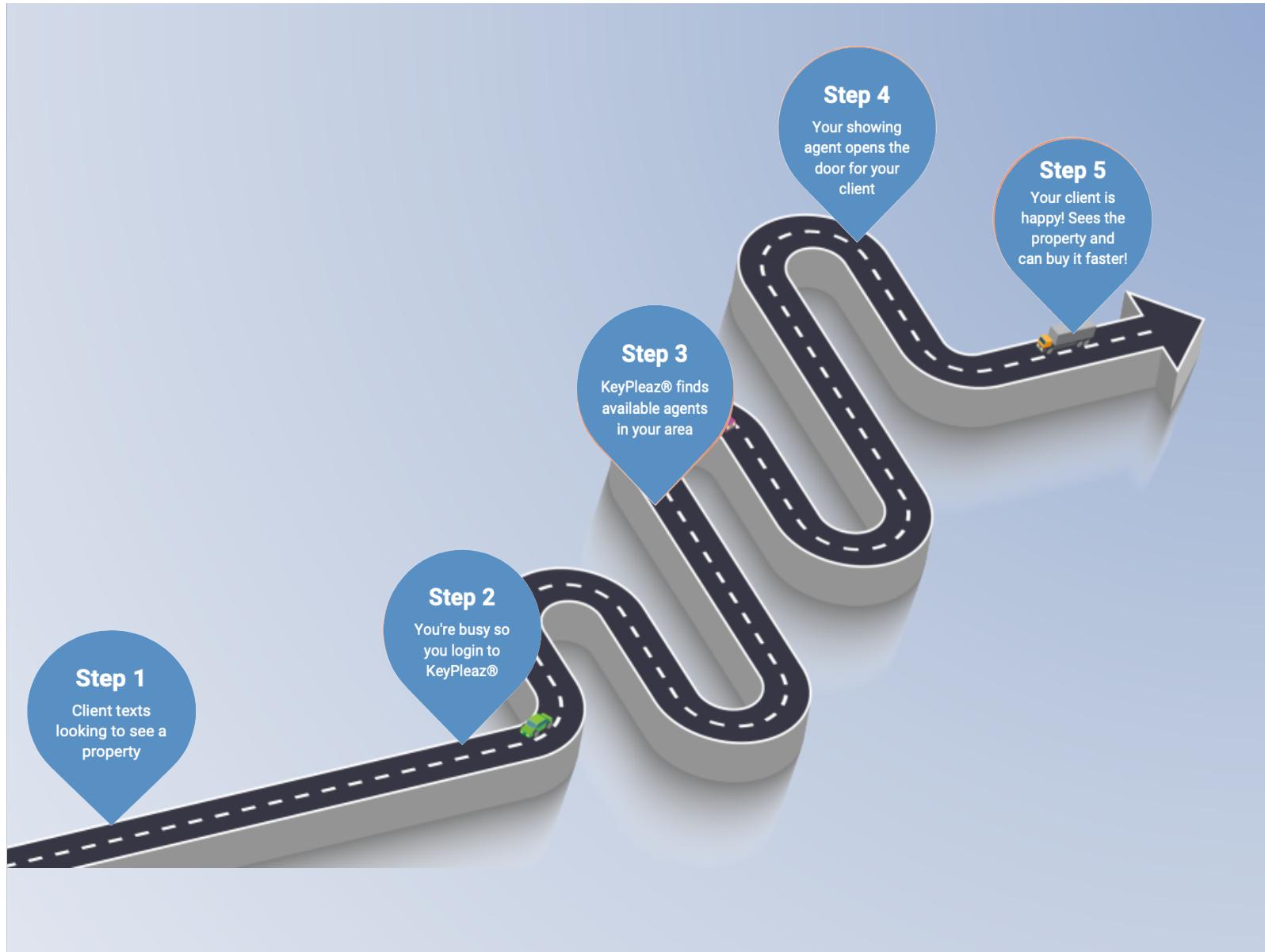
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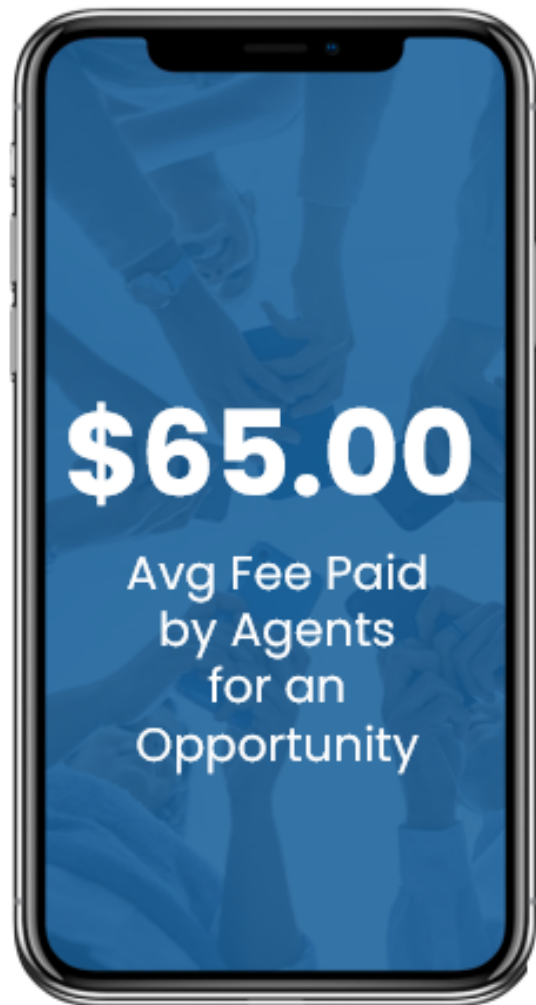
- **Mobile App – Use it Anywhere , Anytime**
- **Confirmed Appointments within 10 seconds!**
- **Leverage Your Entire Brokerage Agent Community**
- **Sell More Properties / Make More Money!**



Show it fast. Sell it fast.™

How It Works...





What does it cost?

- **Download App** – \$0
- **Brokerage** – \$0
- **Hiring Agent** – 14.5% – 20% Transaction Fee
- **Showing Agent** – 5–8% Transaction Fee

Example: \$50 Transaction Fee

Hiring Agent: \$50.00 Transaction
+ \$10.00 (20% Fee)
Total Charge \$60.00

Showing Agent: \$50.00 Transaction
– \$2.50 (5% Fee)
Total Pay \$47.50

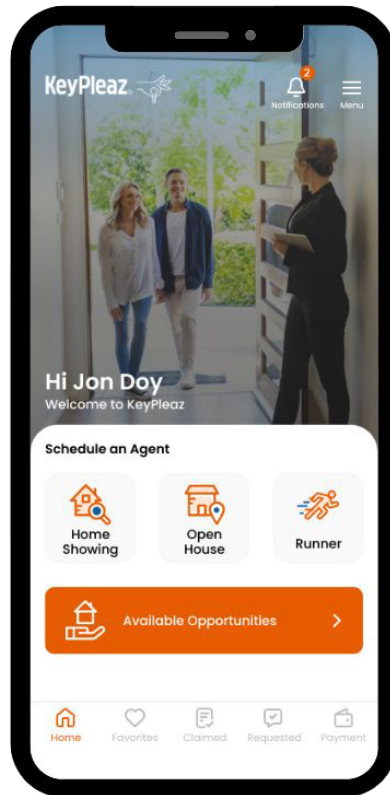
Traction & Awards

Featured In



Recognized by Inman as one of the 13 essential apps for real estate agents in 2023!

BY CRAIG C. ROWE
April 17, 2023



65,000+
Agents and Growing



51,000
Total Tasks Completed



483+
Average Number Monthly
Tasks Requested



35%
Monthly User Growth

Contact Us to Get Started!



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Pre-recorded Demo

[*****.youtube.com/watch?v=JmloH4lpP7Y](https://www.youtube.com/watch?v=JmloH4lpP7Y)

