



K-12 Value-Add School Ratings. A more  
balanced view of school quality for your buyers.  
A new tool to help win and sell listings.

Tom Brown  
312-502-8213  
[tom.brown@schoolsparrow.com](mailto:tom.brown@schoolsparrow.com)




**EQUAL HOUSING  
OPPORTUNITY**

When buyers ask “where are the good schools?”, many realtors refer their clients to sources of information so clients can decide for themselves.

# Realtors refer their clients to GreatSchools.org


 **Tom Brown** ▶ Lab Coat Agents  
1 November 2021 · 🌐


What resources do you point your clients to when they ask about good public schools?


 2 40 comments


I send them the MLS listing info that has a link to the schools.


Like Reply 18 w


 **Raazia Ahmed**  
[GreatSchools.org](https://GreatSchools.org)


 GREATSCHOOLS.ORG  
K-12 school quality information and parenting resources


Like Reply 18 w  2

 **Lauren Regan**  
[GreatSchools.org](https://GreatSchools.org)


 GREATSCHOOLS.ORG  
K-12 school quality information and parenting resources


Like Reply 18 w  3

 **Lily Macari**  
[GreatSchools.org.niche.com](https://GreatSchools.org.niche.com)

 GREATSCHOOLS.ORG  
K-12 school quality information and parenting resources

Like Reply 18 w

 **Laura Perkins**  
[Goodschools.com](https://Goodschools.com)

[GOODSCHOOLS.CO](https://Goodschools.com)   
[goodschools.com](https://goodschools.com)

# How is SchoolSparrow Different?

We account for the largest influencer of test scores: parent income.

A child's test scores are 70-80% attributed to the affluence of the child's parents.

[Atlanta Journal-Constitution Article](#)

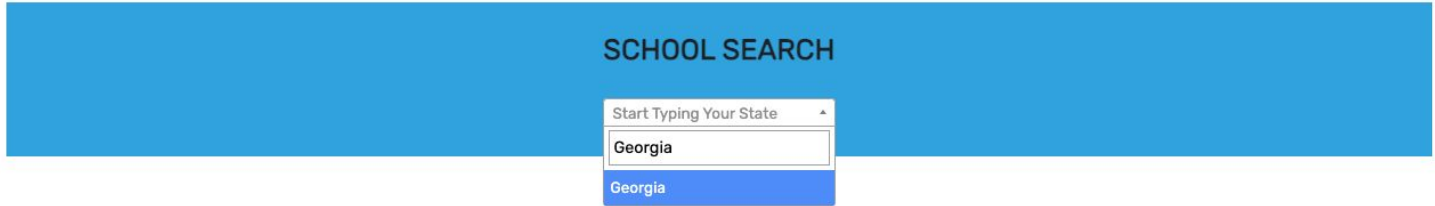
Ratings that don't take into account parent income describe affluence more than school quality.



- Value-Added Method
- Accounts for Parent Income
- Measures School Influence
- Proficiency Method
- Does not account for Parent Income
- Measures Affluence

Which method is better? Answer: neither. It's up to your client to decide which method makes sense for their family.

# 1. Enter your state



The screenshot shows a blue header bar with the text "SCHOOL SEARCH" in white. Below the header is a search input field with a light blue border and a small upward-pointing arrow on the right. The text "Start Typing Your State" is visible inside the field. A dropdown menu is open below the input field, showing a white background with a blue border and the word "Georgia" in black text. The "Georgia" option is highlighted with a blue background.

## PROFICIENCY OR VALUE-ADD? YOU DECIDE

Did you know there is more than one way to evaluate test scores as an indicator of school quality? Today's ratings utilize the Proficiency Model. SchoolSparrow is different because we utilize the Value-Add Model.

The proficiency model compares raw test scores between schools, and ratings are calculated based on how a school compares to the average test score for the state in which the school is located. For example, if Illinois has an average test score of 57 (57% of the students are deemed proficient), then, generally speaking, schools that have average test scores above 57 will have higher ratings and schools with scores below 57 will have lower ratings.

 Contact us

# 2. This table shows all the schools in the selected state. Our ratings are highlighted below.



Model Validation provided by [NUMERIOUS INC.](#)

[Learn More](#)

[FOR CITIES](#)

[FOR REALTORS](#)

[FOR SCHOOLS](#)

## Georgia Public School Rankings



click for table explainer

[More Filters](#)

Check to See Map View

Search:

Show  entries


School Name	School Level	Grades	City	School District	SchoolSparrow 2018-19 Rating	SchoolSparrow 2020-21 Rating	Income Adj Percentile	Expected Score	Actual Score	Diversity Score	% ECD	% CWD	SchoolSparrow Value Index™
<a href="#">Jackson Elementary School</a>	Elementary	PK-5	Atlanta	Atlanta Public Schools	8	10	100.0%	21.9%	80.0%		2.1%	8.4%	No Data
<a href="#">Birmingham Falls Elementary School</a>	Elementary	PK-5	Milton	Fulton County	6	10	100.0%	21.2%	79.0%		1.8%	11.0%	No Data
<a href="#">Springdale Park Elementary School</a>	Elementary	K-5	Atlanta	Atlanta Public Schools	10	10	100.0%	21.7%	75.0%		2.4%	4.4%	No Data
<a href="#">Fulton Academy of Science and Technology</a>	Elementary	K-8	Roswell	Fulton County	4	10	100.0%	20.4%	70.0%		0.0%	10.2%	No Data
<a href="#">International Charter School of Atlanta</a>	Elementary	K-7	Roswell	State Charter Schools- International Charter School of Atlan	1	10	100.0%	21.1%	69.0%		1.3%	9.1%	No Data
<a href="#">Talley Street Upper Elementary School</a>	Elementary		Decatur	Decatur City		10	100.0%	24.9%	71.0%		7.3%	8.1%	No Data
<a href="#">Brandon Elementary School</a>	Elementary	K-5	Atlanta	Atlanta Public Schools	8	10	100.0%	21.2%	64.0%		1.5%	6.1%	No Data
<a href="#">Academy For Classical Education</a>	Other		Macon	State Charter Schools II- Academy For Classical Education		10	100.0%	23.1%	65.0%		0.0%	3.1%	No Data
<a href="#">Morningside Elementary School</a>	Elementary	K-5	Atlanta	Atlanta Public Schools	8	10	100.0%	32.9%	72.0%		5.5%	4.1%	No Data
<a href="#">Renfree Middle School</a>	Middle	6-8	Decatur	Decatur City	5	10	100.0%	29.6%	68.0%		7.3%	8.5%	No Data

Showing 1 to 10 of 1987 entries

First Previous **1** 2 3 4 5 ... 199 Next Last

### 3. Use the Search bar to narrow down by school district, city or county.

## Georgia Public School Rankings

  
click for table explainer

[More Filters](#)

Check to See Map View

Search:

School Name	School Level	Grades	City	School District	SchoolSparrow 2018-19 Rating	SchoolSparrow 2020-21 Rating	Income Adj Percentile	Expected Score	Actual Score	Diversity Score	% ECD
<a href="#">Jackson Elementary School</a>	Elementary	PK-5	Atlanta	Atlanta Public Schools	8	10	100.0%	21.9%	80.0%		2.1%
<a href="#">Springdale Park Elementary School</a>	Elementary	K-5	Atlanta	Atlanta Public Schools	10	10	100.0%	21.7%	75.0%		2.4%
<a href="#">Brandon Elementary School</a>	Elementary	K-5	Atlanta	Atlanta Public Schools	8	10	100.0%	21.2%	64.0%		1.5%
<a href="#">Morningside Elementary School</a>	Elementary	K-5	Atlanta	Atlanta Public Schools	8	10	100.0%	32.9%	72.0%		5.5%
<a href="#">David T Howard Middle School</a>	Middle	6-8	Atlanta	Atlanta Public Schools	8	10	100.0%	31.4%	63.0%		7.0%
<a href="#">Atlanta Neighborhood Charter - Middle</a>	Middle	6-8	Atlanta	Atlanta Public Schools	7	10	99.0%	34.6%	62.0%		11.1%
<a href="#">Rivers Elementary School</a>	Elementary	PK-5	Atlanta	Atlanta Public Schools	4	10	99.0%	26.6%	52.0%		19.9%
<a href="#">Smith Elementary School</a>	Elementary	K-5	Atlanta	Atlanta Public Schools	6	10	99.0%	33.7%	59.0%		19.7%





## **Add Value to Your Buyer's Search.**

- **Uncover underrated schools**
- **Create school tours that otherwise would not happen**
- **Increase opportunities to live close to work (quality of life)**
- **Establish yourself as trusted advisor**

# Boston has 2 “good” elem schools. Parents moving to Boston end up in the suburbs with long commutes seeking high ratings and affordability.

Massachusetts > Roxbury > Boston School District

Showing 1 to 25 of 82 schools found in Boston School District

Sort by:

7/10

**Bradley Elementary School**  
110 Beachview Road, East Boston, MA, 02128  
Public district, PK-5 | 276 students  
Homes for sale



7/10

**Nathan Hale**  
51 Cedar Street, Roxbury, MA, 02119  
Public district, PK-5 | 155 students  
Homes for sale



SPONSORED LISTING

**IXL Learning**  
Personalized Learning, Comprehensive Curriculum  
Try 10 FREE practice problems today!

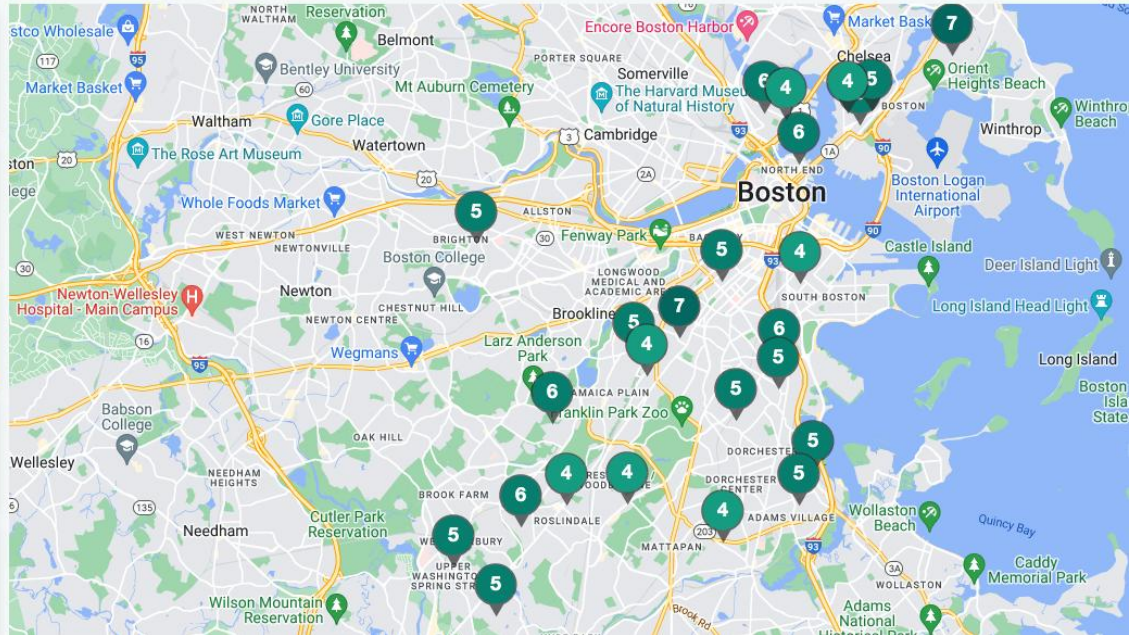
6/10

**Eliot Elementary School**  
16 Charter Street, Boston, MA, 02113  
Public district, PK-8 | 675 students  
Homes for sale



6/10

**Otis Elementary School**  
218 Marlon Street, East Boston, MA, 02128  
Public district, PK-5 | 393 students  
Homes for sale



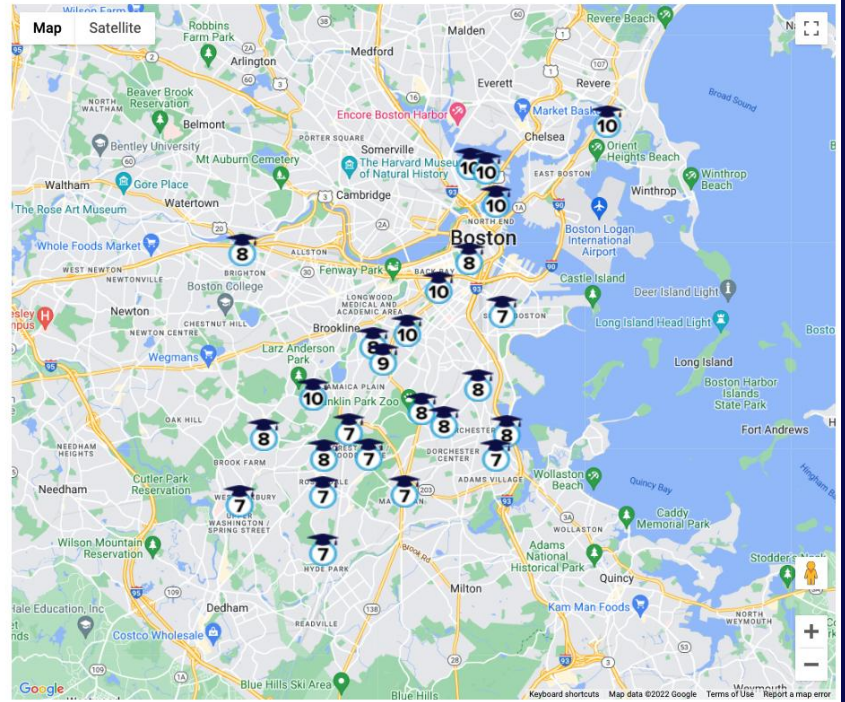
# Boston has over 25 highly rated schools according to SchoolSparrow. Some parents will locate closer to work, gaining more time with family.

Search:  Show  entries

School Name	School Level	Grades	City	School District	SchoolSparrow Rating
Nathan Hale	Elementary	PK-5	Roxbury	Boston	10
Manassah E Bradley	Elementary	PK-5	East Boston	Boston	10
Eliot Elementary	Elementary	PK-8	Boston	Boston	10
Warren-Preccott	Elementary	PK-8	Charlestown	Boston	10
Joseph P Manning	Elementary	PK-5	Jamaica Plain	Boston	10
Harvard-Kent	Elementary	PK-5	Charlestown	Boston	10
Joseph J Hurley	Elementary	PK-8	Boston	Boston	10
Ellis Mendell	Elementary	PK-5	Roxbury	Boston	9
John F Kennedy	Elementary	PK-5	Jamaica Plain	Boston	8
Richard J Murphy	Elementary	PK-8	Dorchester	Boston	8
O W Holmes	Elementary	PK-5	Dorchester	Boston	8
Lyon K-8	Elementary	K-8	Brighton	Boston	8
Charles Sumner	Elementary	PK-5	Roslindale	Boston	8
Lyndon	Elementary	PK-8	West Roxbury	Boston	8
Mather	Elementary	PK-5	Dorchester	Boston	8
Bridge Boston Charter School	Elementary	PK-7	Bridge Boston Charter School (District)		8
Josiah Quincy	Elementary	PK-5	Boston	Boston	8
Michael J Perkins	Elementary	PK-5	South Boston	Boston	7
Henry Grew	Elementary	PK-5	Hyde Park	Boston	7
KIPP Academy Boston Charter School	Elementary	K-8	Mattapan	KIPP Academy Boston Charter School (District)	7
Joyce Kilmer	Elementary	PK-8	West Roxbury	Boston	7
Dennis C Haley	Elementary	PK-8	Roslindale	Boston	7
Boston Teachers Union School	Elementary	PK-8	Jamaica Plain	Boston	7
Thomas J Kenny	Elementary	PK-5	Dorchester	Boston	7
George H Conley	Elementary	PK-5	Roslindale	Boston	7

Showing 1 to 25 of 68 entries (filtered from 952 total entries)

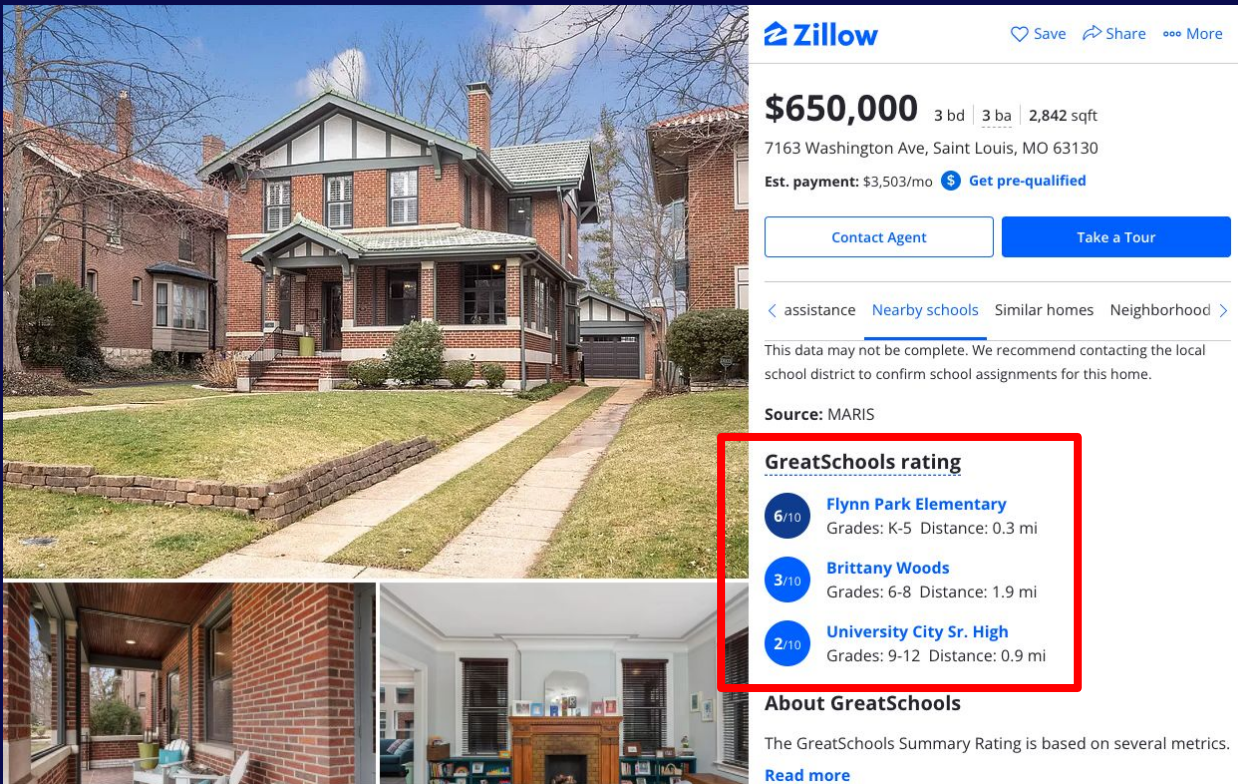
First Previous  2 3 Next Last





**Get more listings, sell homes faster**

# What Buyers See on Real Estate Search Engines



**Zillow** Save Share More

**\$650,000** 3 bd 3 ba 2,842 sqft

7163 Washington Ave, Saint Louis, MO 63130

Est. payment: \$3,503/mo [Get pre-qualified](#)

[Contact Agent](#) [Take a Tour](#)

[assistance](#) [Nearby schools](#) [Similar homes](#) [Neighborhood](#)

This data may not be complete. We recommend contacting the local school district to confirm school assignments for this home.

Source: MARIS

**GreatSchools rating**

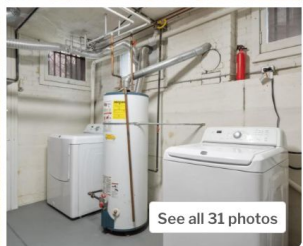
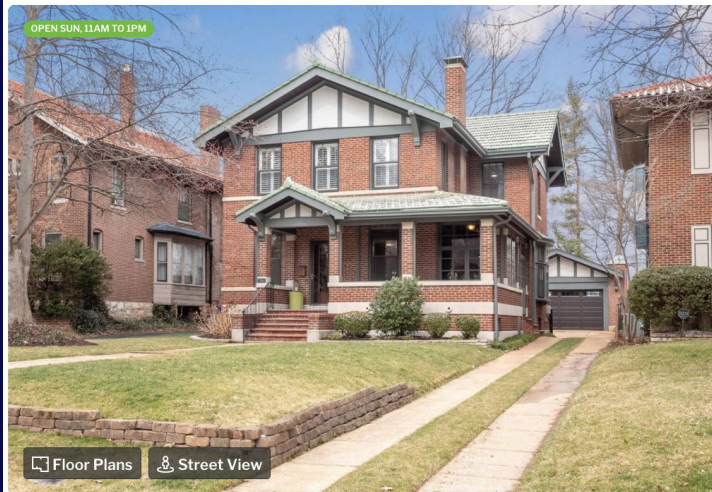
- 6/10** [Flynn Park Elementary](#)  
Grades: K-5 Distance: 0.3 mi
- 3/10** [Brittany Woods](#)  
Grades: 6-8 Distance: 1.9 mi
- 2/10** [University City Sr. High](#)  
Grades: 9-12 Distance: 0.9 mi

**About GreatSchools**

The GreatSchools Summary Rating is based on several metrics.

[Read more](#)

The 6 rating will deter many parents from touring this home.



See all 31 photos

7163 Washington Ave, University City, MO 63130  
\$650,000 3 Beds 2.5 Baths 2,842 Sq Ft  
Est. \$3,533/mo Get a custom quote



Go tour this home

WEDNESDAY 16 MAR	THURSDAY 17 MAR	FRIDAY 18 MAR
------------------------	-----------------------	---------------------

Tour in Person | Tour via Video Chat

Schedule Tour

This home is popular  
It's been viewed 517 times. Tour it in person or via video chat before it's gone!  
Today: 12:00 pm · 1:00 pm · 2:00 pm · 3:00 pm · 4:00 pm · More times

About This Home

Near Flynn Park Elementary, Rated a 10/10 by SchoolSparrow. Yes, it is THAT ONE. The home that you've admired for so long is now calling your name, opening it's doors and waiting to embrace and welcome you! From it's storybook exterior with full front and side porch, charming green tile gabled roof and tremendous yard, this home only gets better as

Continue Reading

It's free, with no obligation — cancel anytime

OR

Start an Offer

Ask a Question (314) 370-1921



But this school has a 10 rating on SchoolSparrow! Subscribed Realtors have an unlimited license to indicate the SchoolSparrow rating in the listing description using Fair Housing compliant language.

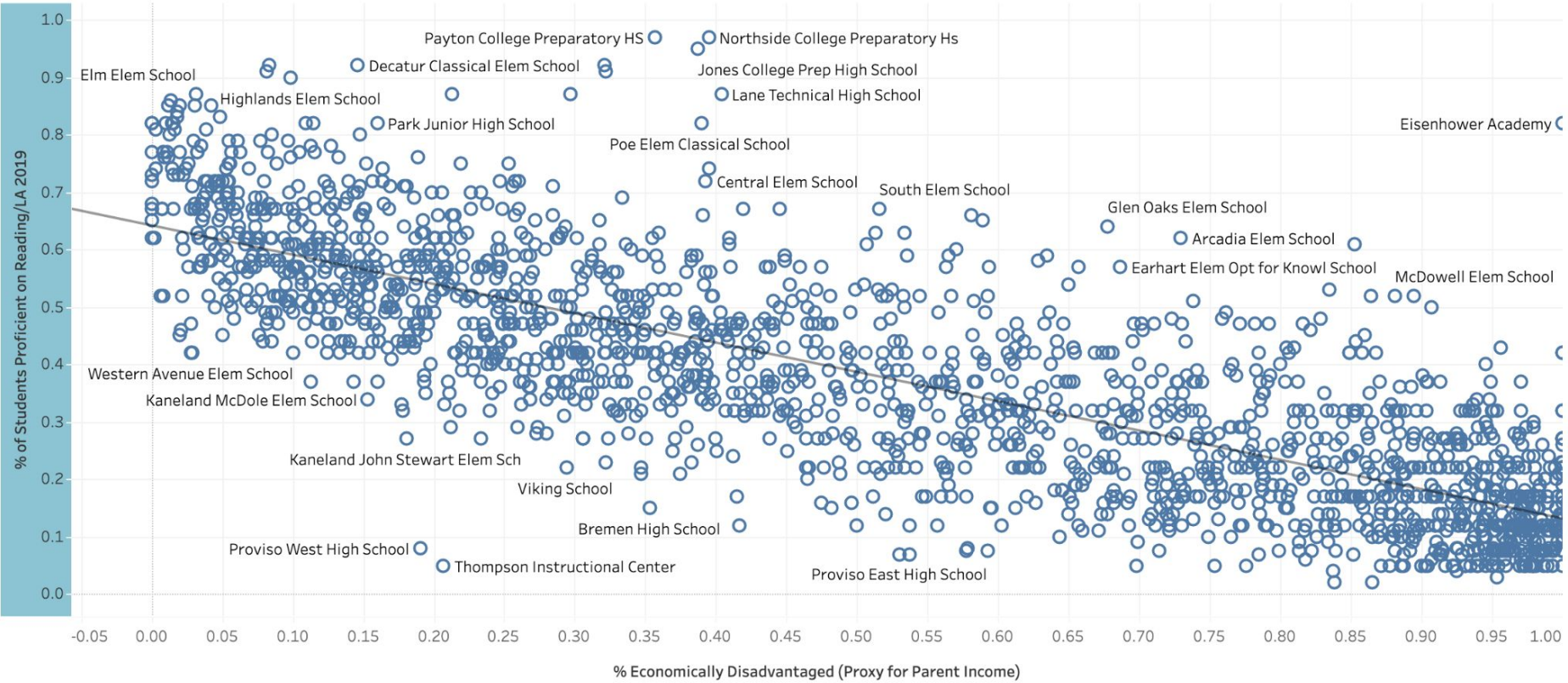
Buyers get a more balanced view of school quality.

Agents demonstrate they are doing everything possible to sell their client's home. Pointing this out to sellers will result in more listings.



**Questions?**

# Chicago Metro - All Schools

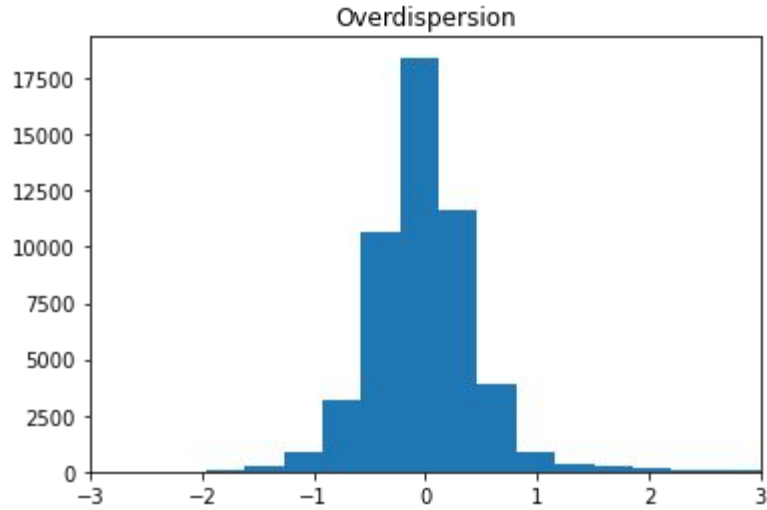


Regression line R-squared = 0.75. Highly Correlated. SchoolSparrow ratings are based on each schools departure from the trendline. But this is linear, non-linear is even more predictive.

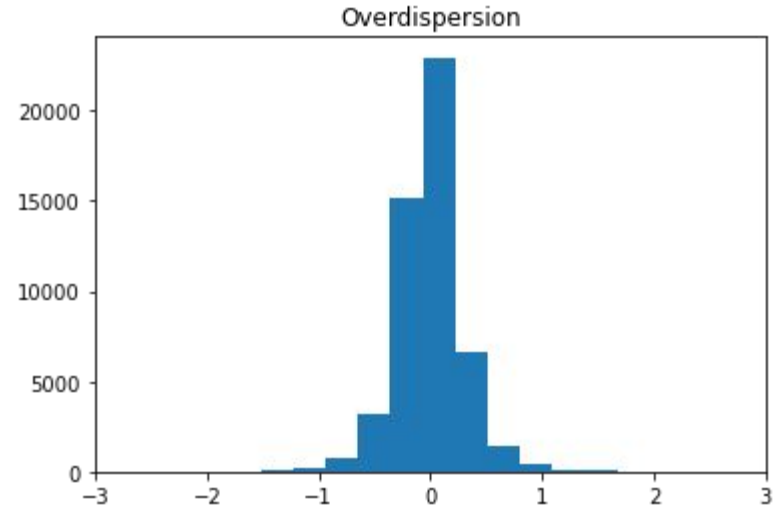




# Fit Indicator: Overdispersion.

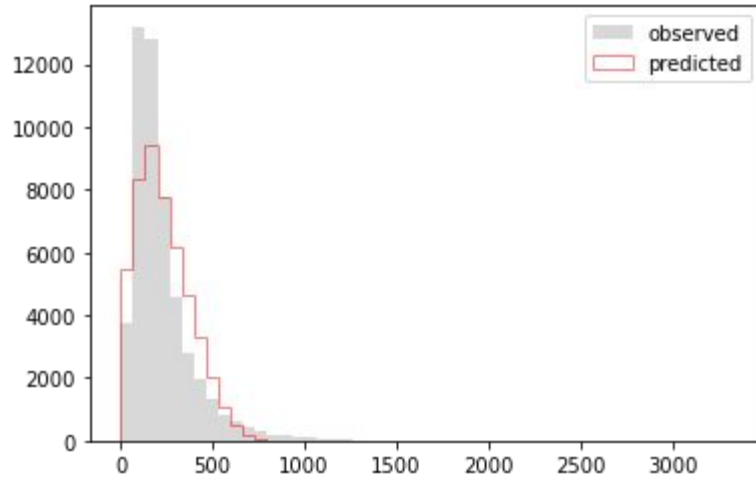


Linear Model

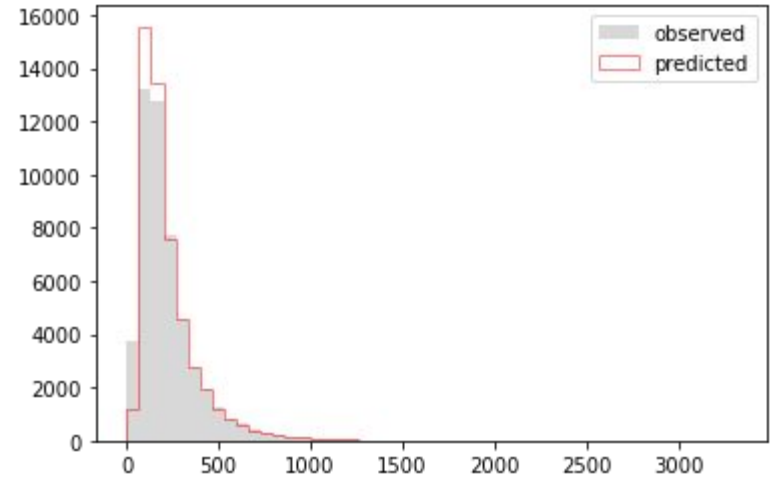


Non-Linear Model

## Fit Indicator: Histogram.



Linear Model



Non-Linear Model:  
R-squared: 84%



## IMPACT

- The value proposition is increased for thousands of schools, neighborhoods and cities nationwide.
- Consumers become more informed buyers with a balanced view on school quality.



## SchoolSparrow Vision

- Fair and equitable test score analysis is only the first step.
- We imagine a customizable rating system.
- One day parents will be able to select school characteristics for their children.

# SchoolSparrow Conversations

**“SchoolSparrow is a better and more fair system for evaluating test scores”**

Derek Black	Genevieve Siegel-Hawley
Gary Orfield	Peter Piazza
David Harris	Ken Shaw
Richard Rothstein	Phil Tegeler
Rebecca Jacobsen	Susan Eaton
Jack Schneider	Ted Shaw
Halley Potter	Josh Starr
Andrew Lefkowitz	Erica Frankenburg
William Towns	Kara Finnegan





**Julius Dorsey School** @DorseyWildcats · Jun 17, 2020



Julius Dorsey makes into the 5 top Dallas schools you won't want to miss!

[blog.schoolsparrow.com/2020/06/17/5-t...](http://blog.schoolsparrow.com/2020/06/17/5-t...) via @SchoolSparrow

@DallasISDMedia @dallaschools #jdorseywildcats



[blog.schoolsparrow.com](http://blog.schoolsparrow.com)

5 top Dallas schools you won't want to miss! - SchoolSparrow

Looking for the best Dallas elementary school for your child? Check out our list of top Dallas schools that other school rankings overlook!





**Andrenetta Marshall** @DrA\_Marshall · Jun 24, 2020



Look at @AldineISD!! Way to go!! We'll move in on the other spots too! 😊

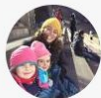


[blog.schoolsparrow.com](http://blog.schoolsparrow.com)

5 of the Best Schools in Houston that Most School Ranking Sites Over...

These schools are some of the best schools in Houston, Texas, but they are overlooked by traditional school rankings websites.





**Courtney Sheppek** @CourtneySheppec · Feb 27, 2021



Best Elementary Schools in Boston - 10 of SchoolSparrow's Hidden Gems - SchoolSparrow - Equitable School Rankings and Homes in the Best Schools @MurphyK8School made top ten and we agree it is an awesome school! 🥰



[blog.schoolsparrow.com](http://blog.schoolsparrow.com)

Best Elementary Schools in Boston - 10 of SchoolSparrow's Out-Perfo...

10 of the best elementary schools in Boston - SchoolSparrow's Out-Performers. Our rankings account for parent income, uncovering out-...







**Dr. Danielle S. Battle** @DSandersBattle · Jul 10, 2020



Shopping for a good school? Look no further!!! We have many hidden gems  
💎 in APS! @TommyUsherAPS @DrEmilyAMassey @AssocSupBrown  
@dan\_a\_sims



[blog.schoolsparrow.com](http://blog.schoolsparrow.com)

5 of the Best Schools in Atlanta: SchoolSparrow's Out-Performers - S...

These schools are some of the best schools in Atlanta, Georgia, but they are overlooked by traditional school rankings websites.





**Mayor Williams** @ucmayorvince · Nov 12, 2020



Congratulations to the students, parents and especially the hard working dedicated teachers at these top elementary schools in the Atlanta suburbs! Educators are making a difference at these awesome schools.

[blog.schoolsparrow.com/2020/11/04/10-...](https://blog.schoolsparrow.com/2020/11/04/10-...) @LPES\_Patriots  
@UnionCityGov @KimberlyRDove



[blog.schoolsparrow.com](https://blog.schoolsparrow.com)

**Best Elementary Schools in the Atlanta Suburbs. 30 Hidden Gems.**

If you're moving to the Metro Atlanta area, here's a list of some of the best yet highly underrated elementary schools in the Atlanta suburbs!





UFT  @UFT · Jul 22, 2020



Great to see these 10 Manhattan public schools, including three United Community Schools — PS 1, PS 30 and Community Health Academy of the Heights — acknowledged for their accomplishments!



[blog.schoolsparrow.com](https://blog.schoolsparrow.com)

10 Manhattan Out-Performers: Best Manhattan Schools Most Rankin...

These hidden gems are some of the best NYC schools out there-- but most school ranking sites overlook them! One of these could be perfe...



1



3



16





**Dr. Jeff Butts** @WayneTwpSuper · Jul 15, 2020



The @WayneTwpSchools is very honored to have two of the five Best Schools In Indianapolis as identified by @SchoolSparrow [blog.schoolsparrow.com/2020/07/14/5-o...](http://blog.schoolsparrow.com/2020/07/14/5-o...) #wearewayne



[blog.schoolsparrow.com](http://blog.schoolsparrow.com)

5 of the Best Schools in Indianapolis: SchoolSparrow's Out-Performer...

These schools are some of the best schools in Indianapolis, Indiana but they are overlooked by traditional school rankings websites.





**Susan Eaton** @susan\_e\_eaton · Oct 4, 2021



School ratings are not merely inaccurate. They perpetuate racial segregation and inequality. Check out the groundbreaking work

@SchoolSparrow Proud to be on this org's advisory board.

@diverse\_schools @DerekWBlack @MyronOrfield @BroussardRhonda



**SchoolSparrow** @SchoolSparrow · Sep 30, 2021

Parents, Berwyn IL has high-quality public schools! Don't believe the ratings you see on @zillow @Redfin @realtordotcom @Homesnap, etc.

@maryhavis @berwyn98 @Prin\_Hartless @KomenskyLions

@BerwynSouth100 @D100Piper @IrvingBerwyn @WhyBerwyn

@ChrisANeilson

[bit.ly/3BasAW1](https://bit.ly/3BasAW1)





**Halley Potter** @HalleyTCF · Apr 1, 2021



Segregated neighborhoods can create segregated schools, but embedded racism and classism in our definitions of school quality also drive neighborhood segregation. Glad [@SchoolSparrow](#) is trying to break this cycle.



**SchoolSparrow** @SchoolSparrow · Mar 29, 2021

Retweet if you support fair school ratings, instead of ratings that favor wealthy schools and underrate high quality lower income schools. Parents need a more balanced view on school quality when making a housing decision. @zillow @Redfin @realtordotcom [bit.ly/3u77qUO](https://bit.ly/3u77qUO)





**Emily Gasoi, DC SBOE, Ward 1 Rep** @EmilyGasoiW1 · Apr 7, 2021



School ratings contribute to housing segregation. And housing segregation contribute to greater school segregation. It's a vicious cycle we must work to stop. I support the [@SchoolSparrow](#) initiative to bring attention to this issue. Please read and retweet if you agree 🙌



**SchoolSparrow** @SchoolSparrow · Mar 29, 2021

Retweet if you support fair school ratings, instead of ratings that favor wealthy schools and underrate high quality lower income schools. Parents need a more balanced view on school quality when making a housing decision. @zillow @Redfin @realtordotcom [bit.ly/3u77qUO](https://bit.ly/3u77qUO)





**joshuapstarr**  @JoshuaPStarr · Mar 29, 2021 ...

I've taken a look at [@SchoolSparrow](#) and have to say I'm pretty impressed with how they're analyzing and presenting data. Definitely worth checking out. [@Edu\\_Historian](#)

 **SchoolSparrow** @SchoolSparrow · Mar 29, 2021

Retweet if you support fair school ratings, instead of ratings that favor wealthy schools and underrate high quality lower income schools. Parents need a more balanced view on school quality when making a housing decision. [@zillow](#) [@Redfin](#) [@realtordotcom](#)  
[bit.ly/3u77qUO](https://bit.ly/3u77qUO)







**Matt Hiefield** @MattHiefield · Apr 12, 2021



School ratings are often simply wealth indicators and do not accurately reflect the quality of schools. They can mislead families and perpetuate bias and racism. A better ratings system is sorely needed. [@schoolsparrow](#) [@dintersmith](#) [@tvanderark](#) [@tedfujimoto](#) [#education](#) [#edchat](#)



**SchoolSparrow** @SchoolSparrow · Mar 29, 2021

Retweet if you support fair school ratings, instead of ratings that favor wealthy schools and underrate high quality lower income schools. Parents need a more balanced view on school quality when making a housing decision. [@zillow](#) [@Redfin](#) [@realtordotcom](#)  
[bit.ly/3u77qUO](https://bit.ly/3u77qUO)





**Burnsville-Eagan-Savage School District ...** @ISD1... · Oct 21, 2020 ...

Gideon Pond has been named one of the top 10 elem. schools in the area by @SchoolSparrow, which publishes school rankings that account for differences in parent income, elevating diverse schools to the forefront and shifting focus away from family income. [bit.ly/35i39mx](https://bit.ly/35i39mx)





## **How Can Realtors Use SchoolSparrow?**

- 1. New Selling Tool**
- 2. Search Widget**
- 3. Listing Lead Generation**
- 4. School Credential**

# REALTORS: NEW SELLING TOOL

1544 listings in Chicagoland reference “highly rated schools” in the listing description, but only GreatSchools controls this narrative.

```
Thomass-MacBook-Pro:schoolsparrow tomb$ heroku run console --remote production
Running console on ● schoolsparrow-production... up, run.6035 (Standard-1X)
I, [2022-03-16T15:44:26.060817 #4] INFO -- : [RailsAutoscale] Preparing middleware
D, [2022-03-16T15:44:28.833421 #4] DEBUG -- : Mlservice Load (1.9ms) SELECT "mlservices".* FROM "mlservices" WHERE "mlservices"."name" = $1 LIMIT $2 [{"name", "MREDLLC"}, ["LIMIT", 1]]
D, [2022-03-16T15:44:28.854566 #4] DEBUG -- : Mlservice Load (3.3ms) SELECT "mlservices".* FROM "mlservices" WHERE "mlservices"."name" = $1 LIMIT $2 [{"name", "MREDLLC"}, ["LIMIT", 1]]
D, [2022-03-16T15:44:28.858239 #4] DEBUG -- : Mlservice Load (1.8ms) SELECT "mlservices".* FROM "mlservices" WHERE "mlservices"."name" = $1 LIMIT $2 [{"name", "MREDLLC"}, ["LIMIT", 1]]
D, [2022-03-16T15:44:28.863772 #4] DEBUG -- : Mlservice Load (1.6ms) SELECT "mlservices".* FROM "mlservices" WHERE "mlservices"."name" = $1 LIMIT $2 [{"name", "MREDLLC"}, ["LIMIT", 1]]
Loading production environment (Rails 5.2.4.4)
irb(main):001:0> Listing.where('description ilike ?', "%highly rated schools%").count
D, [2022-03-16T15:45:33.823702 #4] DEBUG -- : (36329.4ms) SELECT COUNT(*) FROM "listings" WHERE (description ilike '%highly rated schools%')
=> 1544
irb(main):002:0> Listing.where('description ilike ?', "%highly rated schools%").last.mlsid
D, [2022-03-16T15:46:00.605901 #4] DEBUG -- : Listing Load (10.4ms) SELECT "listings".* FROM "listings" WHERE (description ilike '%highly rated schools%') ORDER BY "listings"."id" DESC LIMIT $1 [{"LIMIT", 1}]
=> "11348644"
irb(main):003:0> █
```

# SEARCH WIZARD

Looking for a Chicagoland Home?

Are Schools Important?

Make Your Selections Below to Conduct Your School + Home Search

Indicate Your Real Estate Requirements:

- Condo
- Single-Family
- Multi-Unit
- Rental

Min # of Bedrooms



Select Max Price



Next



## Realtors: Top 30 Search Widget

Try it out [here](#).

## An Unfair Rating for Scammon Elem is Influencing Buyers

Scammon Elementary is underrated with a 6/10 rating.

Through our affiliation with SchoolSparrow, we are uniquely qualified to help educate buyers that SchoolSparrow has an 8/10 rating for Scammon Elementary.



Sparrow Realty  
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## Realtors: Listing Lead Gen

**Agent:** Scammon's rating might be hindering the sale of your property.

**Seller:** What can we do about that?

**Agent:** I'm aware of an alternative rating system that rates Scammon an 8/10. I'll make sure Buyer's are aware of this. Are you ready to list with me?

**Seller:** Of Course. No other Agent commented about this.



## **Realtors: School Credential**

**Our Course explains how SchoolSparrow is different from other rating companies.**