

## FMLS Partnerships: How They Work

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**Dues Remain with the Local MLS/Association:**

Each Association or partner MLS continues to collect the dues from their members/subscribers. FMLS acts as a technology vendor only.

**The Local MLS/Association Controls Their Data:**

The listing data and content is controlled by each individual MLS/Association that partners with FMLS.

FMLS does not own or control the data, distribute it, or sell it unless they want to take advantage of FMLS's extensive listing syndication network. But those decisions are entirely made by the local MLS/Association and outlined in detail within the agreement.



**FMLS Provides an Unparalleled Technology Suite:**

Because of their buying power as the fourth largest MLS in the U.S., FMLS negotiates substantial savings on technology tools and services that they pass on to their MLS/Association partners. FMLS, in almost every instance, provides a more robust technology platform than an individual MLS/Association can get on their own, many of which are state exclusives.

**FMLS Provides Live Support to Members and Partners:**

In addition, FMLS provides support that is almost impossible to replicate in a market. This includes phone support six days a week, email support, chat, and a very expansive KnowledgeBase of on-demand videos and answers to the most difficult questions.

**Access to CE Credits are Integrated into FMLS Agreements:**

Highly experienced FMLS trainers provide thousands of hours of CE credits in Georgia and Alabama. These are offered online and via in-person training and are offered as a free member benefit to members, subscribers, and partners.

**We Play by Your Rules, Not the Other Way Around:**

An MLS/Association retains complete control over the fields and rules for their members and subscribers, as long as they remain in compliance with NAR and RESO standards. FMLS does not mandate or alter business rules, fields, or other data preferences.

**FMLS is Committed to Adding the Latest Technology and Services:**

Technology can be a moving target, and FMLS continually adds new bells and whistles to our platform as soon as they are vetted. In fact, FMLS is one of the true leaders in real estate technology, because of our strong knowledge and pedigree of managing technology platforms for many years.

**FMLS Remains Open to Ideas, Advancements and Representation:**

Our MLS/Association partners are very important to us in everything we do. We make sure that our partners have easy, confidential access to our management team and their views are represented.

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*For more information, please contact:*

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