

The logo for FMLS, featuring the letters 'FMLS' in a bold, green, sans-serif font. A registered trademark symbol (®) is located to the upper right of the 'S'. The background of the slide features a green, textured, wavy pattern on the left side, resembling a mesh or fabric, with a bright light source creating a lens flare effect on the right.

**FMLS®**

First in Georgia Real Estate

# Welcome

Imagine a world where technology works as hard as you do. Where products and services support you, even when you're not working. At FMLS, that's the kind of future we're building.

As Georgia's first and largest MLS, we're on the cutting edge of change, bringing you the latest tools and exceptional training and service. So you can make the most of your time and drive sales, and concentrate on delivering a client experience that's second to none.

You've heard of artificial intelligence and machine learning - we're delivering it now. And our data, which helps drive your business, is the most accurate in the market.

Since we're broker-owned and governed, we know what it takes to succeed. And we're with you every step of the way.



**Jeremy Crawford**  
*FMLS President & CEO*



## Georgia Real Estate Starts Here



### Latest News



Pantone Color of the Year



The FMLS Technology Suite



Coming Soon Status



There's no place like  
OurHome



Community Profile



#1,072  
FMLS



# FIRST in Data

Every real estate transaction starts with data. At FMLS, we provide the most current and accurate MLS data.

We verify every sale with an extensive review of the settlement statement from the closing attorney. Tax records are continually updated and available nationwide.

With millions of listing views, you have the assurance of accurate and consistent data, from the day you start gathering information to the entire life-cycle of your transaction.





# FIRST In Service & Support

Whether it's a question about one of our products, compliance, or just a general "how-to" question, FMLS Customer Support is available 6 days a week via phone. We also provide online-chat & email support to our members.

In fact, FMLS representatives average a customer satisfaction ranking of nearly 94%, verified by independent surveys taken after our interactions.





# FIRST in Training

FMLS provides all of our training as a free member-benefit. You will not pay for training as an FMLS member! We include more than 30 hours of CE classes in Georgia and Alabama. And, we are constantly adding more courses to help you fulfill your real estate licensing requirement.

You can also access self-paced training videos on our YouTube channel or video portals linked to our technology vendors.

Our CE credits are developed in-house with our talented team of trainers and are offered free of charge as another FMLS member benefit.

And if you ever get stuck, you're welcome to contact our help desk to get the answers you need quickly.

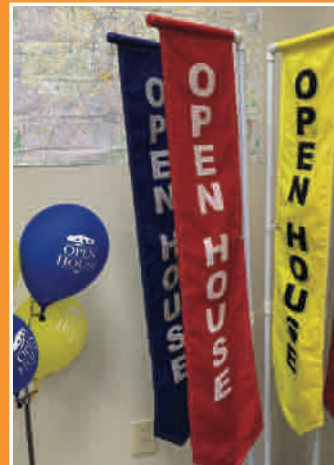




# FIRST in Real Estate Supplies & Lockboxes

You can find all of your real estate supplies here – including signs, directionals, open house kits, keys and closing gifts. Pick-up lockers are located in Monroe, Dahlonega, and the Greater Rome/ Cartersville area. Your FMLS store has it all.

We have three physical locations to serve you in Sandy Springs, Kennesaw and Duluth. You can also access our FMLS Online Store on [FirstMLS.com](https://www.FirstMLS.com).



# The latest and most

FMLS is proud to provide you with the most comprehensive set of real estate software

## Matrix and OneHome

Matrix unifies listing data and Realist® property data. The result is a property-centric listing platform that gives you a 360-degree view of properties in your market. Matrix also leverages tax data (in multiple states) without launching a separate program and leaving the MLS workflow.

OneHome is a Matrix high-power portal for your Clients. It provides quick and easy access to FMLS listing data while on the go. Your clients will love the integrated search capability and simple way to share feedback.

## Realist

Realist is the property centric tax system that enables you to take full advantage of the most complete web-based public record service available. Realist covers every County across the state of Georgia, plus Alabama and Tennessee.

## Down Payment Resource

Hundreds of millions of dollars in down payment programs are available right now! Down Payment Resource (DPR) creates the opportunity for you and your buyers to connect people with programs that get them into homes. We integrated DPR into FMLS data so listings that qualify for one or more homeownership programs are flagged with the DPR icon.

## Homesnap Pro

Using the Homesnap Pro app (available for iPhone, iPad and Android devices) clients and real estate agents can snap a photo of any home, nationwide, and find out all about it. Search entire listing database easily with the app.

Homesnap is also the public facing portal of the Broker Public Portal – a collaboration between Brokers & MLS operators creating a national consumer home search experience.

## Remine Pro

Remine allows you to perform searches, obtain predictive analytics on the market, and follow properties in your cart for free! By extracting data from the MLS and other sources, Remine Pro delivers new insights into properties. Remine's interactive map and data-based filters help you to quickly and easily find new leads, track current and past opportunities, and much more. It shows you who owns a property, who is living in it, what their mortgage balance is, and when they are likely to sell. These are powerful tools for prospecting and farming.

## Remine Docs+

With Remine Pro and Docs+, you can look up the property details in Remine Pro and launch a new purchase-side transaction in Docs+. This process auto-populates the listing information into the transaction forms and contracts. E-signatures are also seamlessly connected to your real estate workflow. And since everything is cloud-based, you'll always have the latest version.

## Remine Add/Edit

Enter and edit listings once and send the data to FMLS and other participating MLSs. This eliminates duplicate data entry and puts you in control of where your listing content goes. Remine Add/Edit even has the capability for Brokers to control listing syndication to meet the needs of your company.





# advanced technology suite...

solutions, services, and apps to boost marketing, increase exposure, and gain new leads.

## Cloud Agent Suite

Cloud CMA takes listing data and creates simple, beautiful, and effective presentations that make a great first impression. Cloud MLX is a tailor-made FMLS interface which saves your searches, custom areas, and collections in seconds. Cloud Streams gives your buyers the fastest listing notifications in the industry. And, HomeBeat is a great tool to automatically send CMAs to past clients.



## AirDNA

AirDNA's Rentalizer tool allows FMLS agents and brokers to accurately predict the revenue, occupancy, and average daily rate of any property as a short-term rental, using historical data from comparable properties in its specific market. This is a great way to assist buyers who are looking at investment properties.

## RentSpree

RentSpree is the premier rental application and screening suite for FMLS members to help make leasing applications and decisions faster and easier. "Apply Now" links can be added to rental listings, and set-up takes only a few minutes.

## GeorgiaOpenHouses.com

This is a public website advertising all FMLS listings with Open Houses. Consumers search by area and date, and GeorgiaOpenHouses.com provides a list of available Open Houses along with basic property information, public remarks from the listing agent, directions and more.

## RatePlug

RatePlug provides accurate payment estimates so consumers can get a great idea of what the property will actually cost, based on up-to-date mortgage information. Fully integrated with FMLS search, Rate Plug connects your originators to your MLS listings, and helps your buyer better understand affordability – that means more qualified buyers that close 15% faster.

## ShowingTime

ShowingTime allows real estate professionals to share and access showing information from an MLS listing! Listing agents can access ShowingTime from the MLS homepage to enter showing information for their listings. It dramatically improves communication and helps to drive faster sales by keeping everyone in the loop.

## MarketStats

MarketStats is an elegant and easy-to-use statistics program with a new set of market reports and interactive tools including InfoSparks, FastStats, Local Market Updates and Monthly Indicators. These products help build a broader understanding of the prevailing trends in your local housing markets. You'll demonstrate your expert knowledge of trends, stats and market information with MarketStats.

### We also offer these additional products and services.

- |                 |                     |
|-----------------|---------------------|
| ◆ Supra         | ◆ ListTrac          |
| ◆ FMLS Stats    | ◆ DataMaster Pro    |
| ◆ RE Technology | ◆ International MLS |

# FIRST in Agent's Choice

As the largest and first MLS in the state of Georgia, we've been empowering Georgia REALTORS® and real estate professionals since 1957.



**Tom Ellicott**

*Co-founder and Assoc.  
Realtor, PalmerHouse  
Properties*

"What I really like about FMLS is that they're way ahead of the market from a technology standpoint, and that helps everyone."



**Dan Forsman**  
*President & CEO of  
Berkshire Hathaway  
Home Services  
Georgia*

"FMLS is known as the leader in technology and service. They move faster and implement quicker."



**Lourdes Moscoso  
& Carlos Posada**  
*100-transaction  
power team, Virtual  
Properties Realty*

"We know when we set someone up on the automated emails, our clients are getting information as soon as it hits the market."







First in Georgia Real Estate

*Main Service Center*

**Sandy Springs**

5457 Roswell Road, Suite 208  
Atlanta, GA 30342

**404-255-8660**

*Northeast Service Center*

**Duluth**

2250 Satellite Blvd, Suite 215  
Duluth, GA 30097

**678-475-0544**

*Northwest Service Center*

**Kennesaw**

440 Barrett Parkway, Suite 64  
Kennesaw, GA 30144

**678-290-9493**