



**We help you:**  
**Manage your database**  
**Monitor your database**  
**Monetize your database**

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**EVP Business Development**  
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**612.442.9052**

# Managing your clients for life

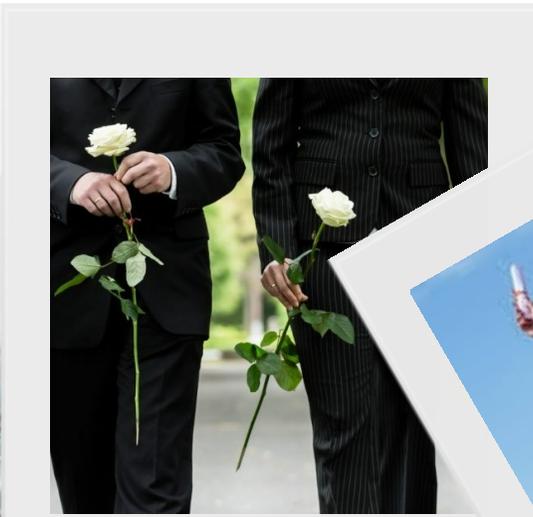
## -THE 4 PILLARS-

1. <b>A.I. Mover Intelligence Score</b> ...	Broker/Agent Only Dashboard
2. <b>Homeowner Dashboard</b> .....	Client Facing/ Agent Branded
3. <b>Customer for Life Campaigns</b> ...	Client Facing/ Agent Branded
4. <b>Moving Concierge</b> .....	Client Facing/ Agent Branded

# A.I. Life Event Triggers

Life events cause people to move. HomeKeepr monitors contacts for life event related data, and scores them nightly on a 0-100 scale, so you know who to stay in front of before they reach out to another agent.

*Diapers, Diamonds, Death, Divorce, Diplomas, Downsizing*



# A.I. Mover Intelligence Score

My Contacts (2)

All Contacts (85)

**Relocator (83)**

Import Contacts 

Add New Contact 

Select Bulk Action 

Search 

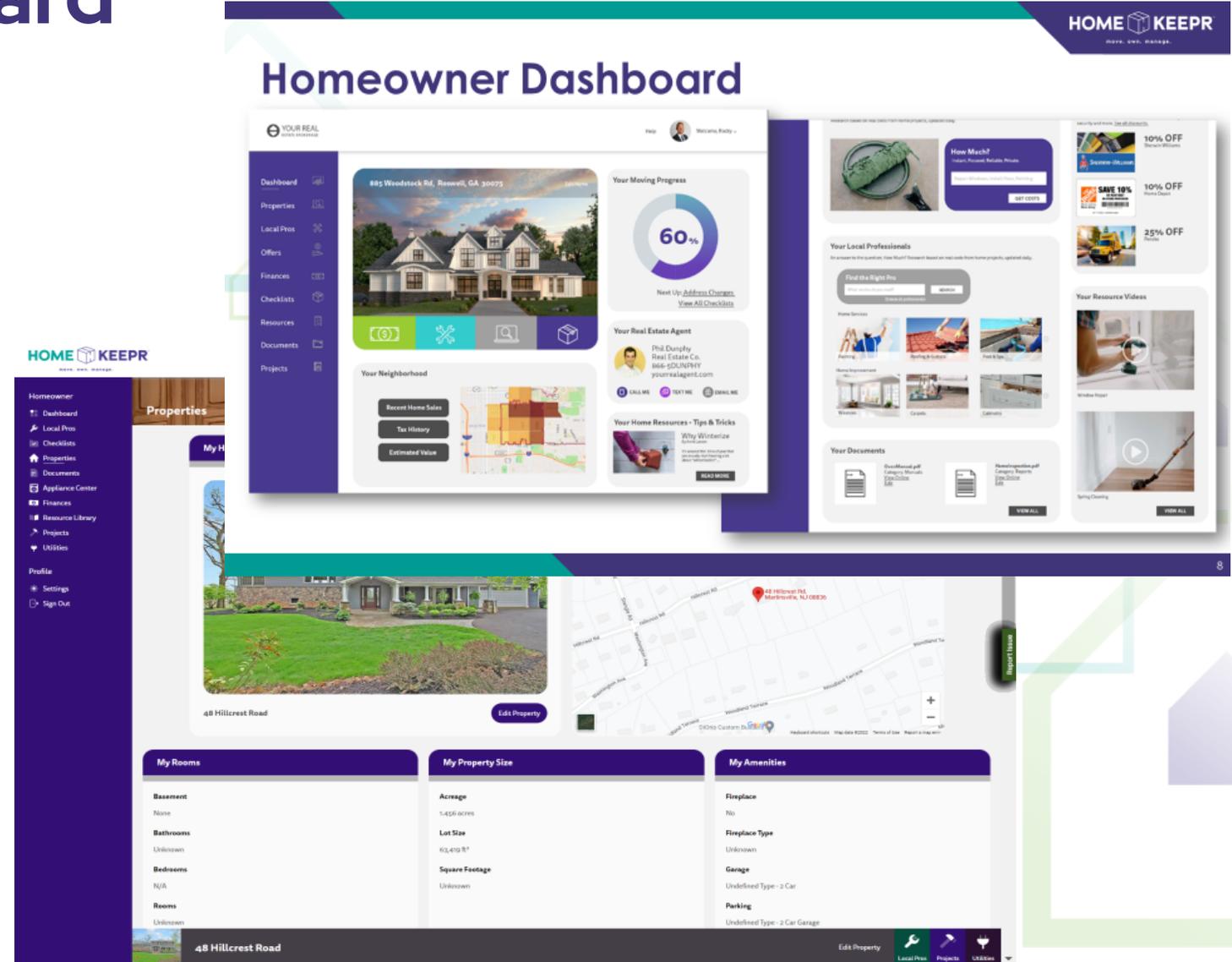
Select All | Deselect All

Name	Email Address	Phone	Address	Move Date	Mover Score	Edit	Invite	Delete
<input type="checkbox"/> Geri Barber	geribarber1@gmail.com	-	-	-	97 ▲			
<input type="checkbox"/> Tom Doran	tom.doran@gmail.com	-	-	-	96 ▲			
<input type="checkbox"/> Glenn Pierce	glenn@glennpierce.com	-	N/A	-	96 ▲			
<input type="checkbox"/> Tami Pehrson	tamipehrson@yahoo.com	-	-	-	90 ▲			
<input type="checkbox"/> Tammy Fischer	tfischer1@gmail.com	-	N/A	-	89 ▲			
<input type="checkbox"/> Mary Whebbe	mwhebbe@comcast.net	-	-	-	89 ▲			
<input type="checkbox"/> John Lamey	jlamey@lameylaw.com	-	N/A	-	88 ▲			
<input type="checkbox"/> John McGovern	mac.land@yahoo.com	-	N/A	-	84 ▲			
<input type="checkbox"/> Elizabeth Smith	beth@bethmerwin.com	-	N/A	-	83 ▲			
<input type="checkbox"/> Brian VanHoven	vanhoven74kg@yahoo.com	-	N/A	-	79 ▲			



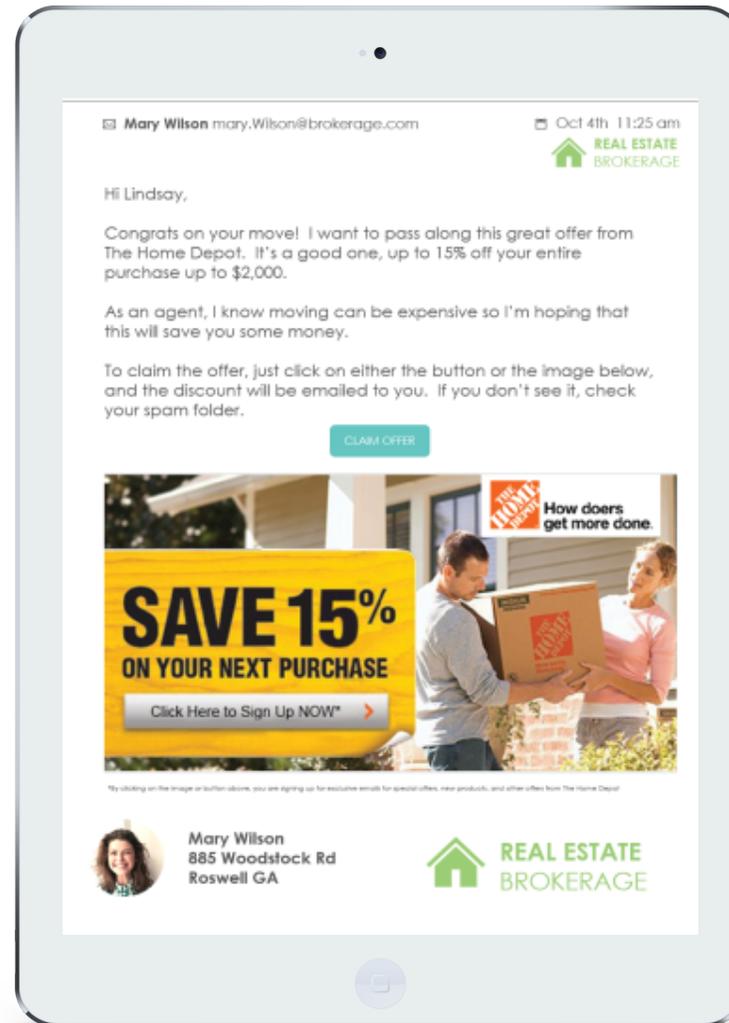
# Homeowner Dashboard

- Notified of Homeowner actions
- Editable and Branded to you
- Comparable Market Activity
- Local Pros(your vendors)
- Unlimited data storage
- Closing Documents
- Utilities pricing updates
- Transferable
- Manage multiple properties
- Home Valuations sent monthly



# Customer for Life Campaigns

**Proprietary Automated email delivery** of moving related discounts branded to you for your clients



Before the move, during, and after the move



# Moving Concierge

Electric

Gas

Water

Television

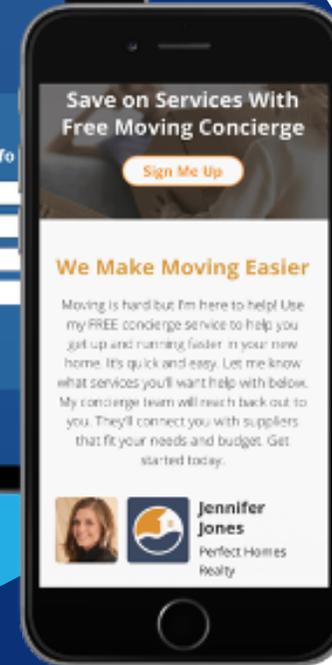
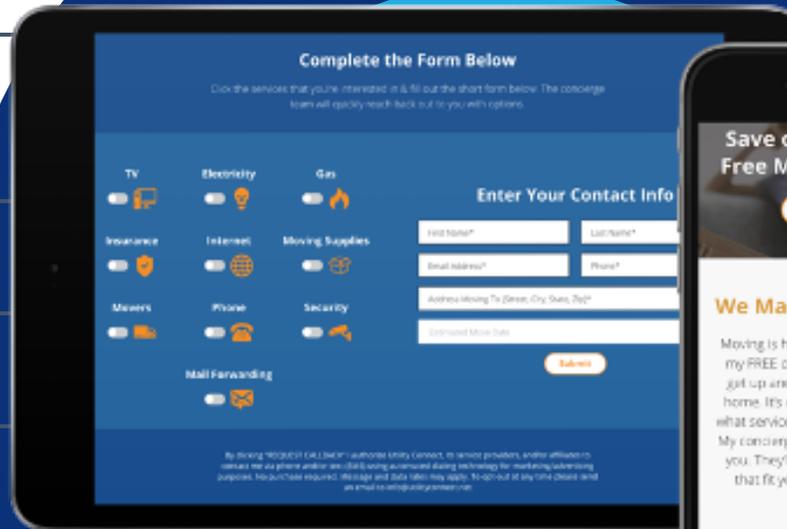
Phone

Internet

Home Security

Insurance

Moving Trucks



Data Required:

- Name
- Property Address
- Closing Date
- Email Address
- Phone Number

# HomeKeepr “Pillar” Pricing

	<u>AGENT</u>	<u>CLIENT</u>
1. <b>A.I. Mover Intelligence Score</b>	\$9.95 1st 100 contacts (15 cents each additional contact) per month	N/A
2. <b>Homeowner Dashboard</b>	Free	Free
3. <b>Customer for Life Campaigns</b>	Free	Free
4. <b>Moving Concierge</b>	Free	Free

**Brokerage “orphaned leads” - see [sales@homekeepr.com](mailto:sales@homekeepr.com) for pricing**

# Turn Your Database into your Databank

**GARRETT KRANZ**

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