



Pinpoinx

# Shortening the buying process by improving agent-client communication

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# The homebuying process takes **too long**

## Expectation



Average Sales Cycle

Search

Close

3.5 Months



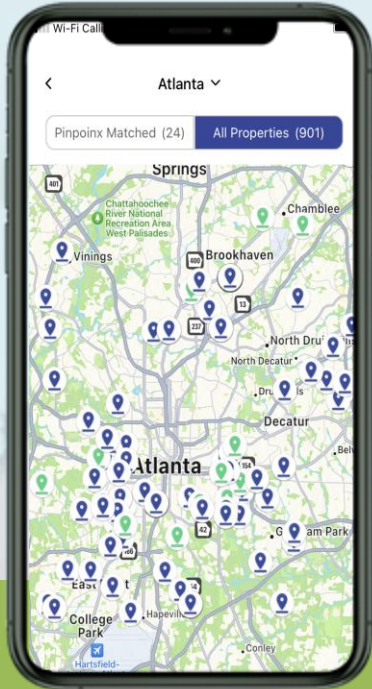
53%

Finding the right property is the hardest part of the process.

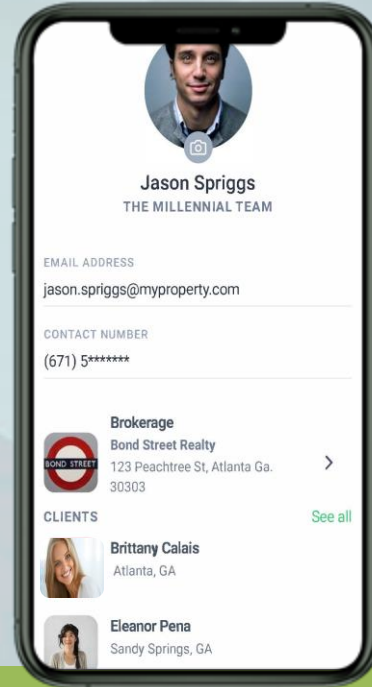
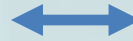
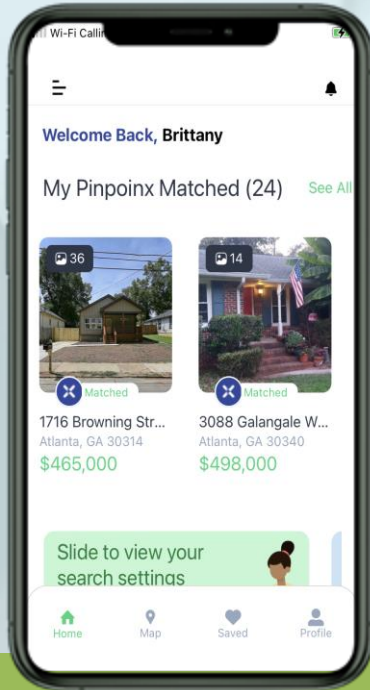


Buyers are liars  
And Non-Buyers are worse.

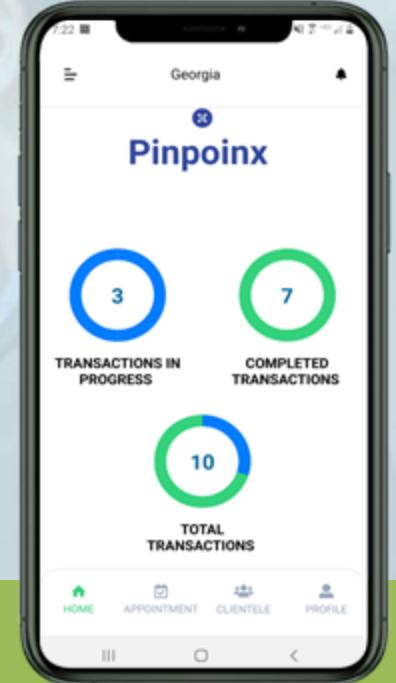
# Our Solution



Homebuyer



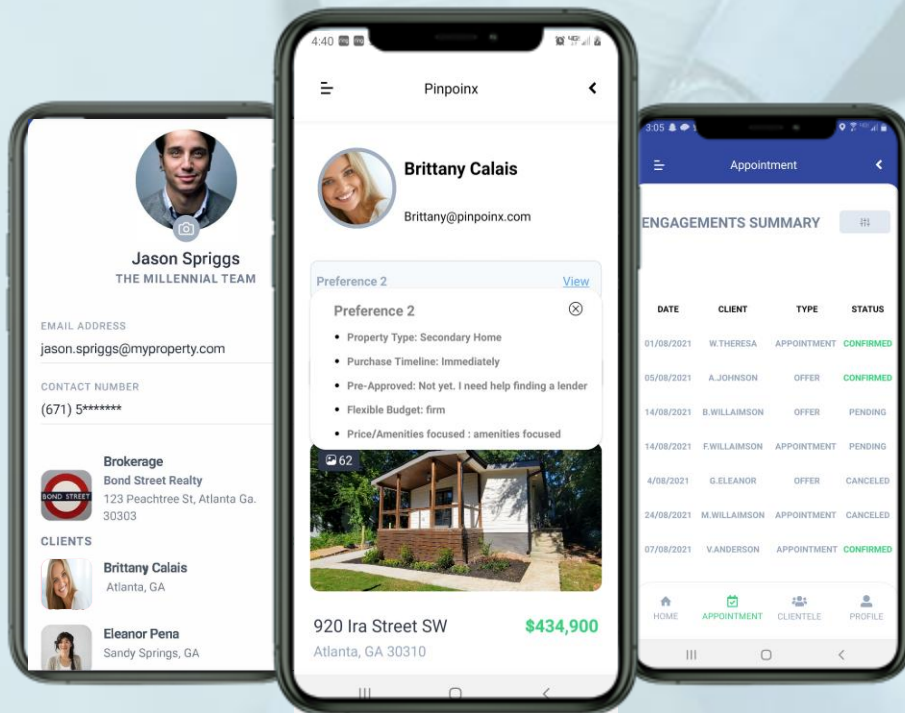
Agent Portal



# Created by Agents

*For Homebuyers and Agents*

- ✓ Personalized search for each of your buyers to keep you top of mind
- ✓ Understand the what, when, and why of your buyers
- ✓ Better, qualified leads
- ✓ Improve overall buyer-agent experience
- ✓ **30%** Faster Sales Cycle = \$\$\$



Pinpoinx is **FREE**  
for all potential  
homebuyers.

Agents can choose  
from **3 options**



**\$99**/mo

SELECT

Up to 6 buyers

**\$99**/mo

~~**\$149**~~/mo

PROFESSIONAL

Unlimited  
Buyers

**\$199**/mo

PREMIUM

White-label  
-----  
Lead Generation

**\$79/mo.** for 10+ Agents



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