

1

FMLS

First in Georgia Real Estate

Welcome

Imagine a world where technology and your MLS staff works as hard as you do. Where products and services support you, even when you're not working. It's the future we're building.

Our powerful referral network continues to grow, giving you broader access to FMLS data across the country. This gives FMLS members and partners access to more live listing data, and greater exposure to your listings.

FMLS is delivering artificial intelligence (AI) and machine learning Now. This helps streamline your business while saving time and delivering an unparalleled client experience.

Our data, which helps strategic business decisions, is the most accurate in the market.

Since we're broker-owned and governed, we know what it takes to succeed. And we're with you every step of the way.



Jeremy Crawford
FMLS President & CEO



Georgia Real Estate Starts Here



Latest News



FMLS Bringing Cutting-Edge AI to Brokers and Agents



Unlocking homeownership With Down Payment Resource



Three-way Data Sharing Agreement Brings Georgia, Florida and Alabama Markets Closer Together

FIRST in Data

Every real estate transaction starts with data. At FMLS, we provide the most current and accurate MLS data, even leveraging AI to ensure exactness.

We verify every sale with an extensive review of the settlement statement from the closing attorney. Tax records are continually updated and we are the only MLS that provides you with nationwide tax data.

We have millions of listings from your local market, plus many more MLSs across the nation.

We're committed to accurate and consistent data throughout the entirety of your transaction.





FIRST In Service & Support

Whether it's a question about one of our products, compliance, or just a general "how-to" question, we're here to help.

FMLS Customer Support is available 6 days a week via phone. We also provide online chat & email support to our members.

In fact, FMLS representatives average a customer satisfaction ranking of over 94%, verified by independent surveys taken after our interactions.



FIRST in Training

As an FMLS member, you gain access to free real estate and appraisal training, including over 30 hours of CE classes in Georgia, Alabama, Tennessee, and South Carolina.

We're constantly adding new courses and states to help you meet your licensing requirements.

Enjoy self-paced training through our YouTube channel or video portals from our technology partners. Our CE credits are developed in-house by expert trainers and offered at no cost as an exclusive member benefit.

Need help? Our Customer Support team is always available to quickly assist you.





FIRST in Market Research

Our complete suite of research tools helps supplement your own knowledge of your local market to assist clients.

Leverage AI and predictive modeling, create interactive and mobile-friendly reports. Combine local geography with customizable housing variables, time frames, and market metrics.

We also offer research platforms to support long and short term rentals, as well as commercial leasing.



FIRST in Industry News

FMLS also provides a complimentary subscription to **Real Estate News**, a leading news portal, so you can stay in front of industry news and trends, productivity and prospecting tips, and more. This helps empower you with the news and information you need to succeed in a context that's impartial, meaningful and pertinent.





FIRST in Listing Data-Sharing

We provide our members with the widest selection of listings, in Georgia and throughout the country.

Your listings get maximum exposure, to power your referral network and market visibility.



The Latest and Most

FMLS is proud to provide you with the most comprehensive set of real estate software

PROPERTY SEARCH

Matrix and Realist

Experience seamless real estate data with **Matrix**. Access listings, property, and tax info all in one platform. **Realist** covers every county in Georgia, Alabama, and Tennessee, giving you up-to-date, comprehensive property insights with no extra steps. Streamline your workflow and close deals faster with integrated data at your fingertips.

Paragon

Paragon is a great front-end of choice for members accustomed to using it. Paragon is a strong, stable platform, fully loaded with Paragon Connect, the mobile-first software. Work anywhere, anytime, and stand out in the eyes of your buyers and sellers. Enhance your efficiency and elevate your client relationships with every interaction.

Remine Pro

Remine offers free searches, predictive analytics, and property tracking. By pulling data from the MLS and other sources, **Remine Pro** provides insights like nationwide tax data, ownership details, mortgage balances, and likely sale timelines. Its interactive map and filters make it easy to find leads and track opportunities.

Cloud Agent Suite

Cloud CMA takes listing data and creates beautiful, and effective presentations. **Cloud MLX** is a tailor-made FMLS interface which saves your searches, custom areas, and collections in seconds. **Cloud Streams** gives your buyers the fastest listing notifications in the industry. **HomeBeat** is a great tool to automatically send CMAs to past clients.

MOBILE SEARCH

MLS Touch

MLS-Touch provides live mobile access to FMLS listings, tax, and public records, with automatic syncing of contacts, favorites, and saved searches.

Homes.com Pro

Home.com Pro empowers real estate agents and brokers with a seamless, all-in-one platform that combines lead generation, CRM tools, and marketing automation. It helps real estate professionals build strong client relationships, streamline their workflow, and efficiently close deals.

RPR

RPR is an FMLS benefit for our REALTOR® members, providing comprehensive data, powerful analytics, and client-friendly reports. Created by the National Association of REALTORS, RPR helps to provide beautiful data-driven reports to help you attract more clients and close more business.

Realtor.com

Realtor.com provides powerful marketing tools to grow your business and reach motivated buyers and sellers. Its data-driven insights and user-friendly platform help REALTORS® stay competitive with massive reach.

Remine

Remine offers free searches, predictive analytics, and property tracking by pulling data from the MLS and other sources.

Finding Homes

"Finding Homes by Lundy" lets blind and visually impaired users search FMLS listings using voice commands with Amazon Alexa, while brokers and agents can access listing info hands-free while driving.

Advanced Technology Suite

solutions, services, and apps to boost marketing, increase exposure, and gain new leads.

SHOWING & SAFETY TOOLS

ShowingTime+

ShowingTime+ lets real estate professionals quickly schedule and confirm showings, with easy access to MLS details and seamless communication

Supra

Supra brings together the smartest tools in real estate to help you provide best-in-class service during the home buying and selling process.

FOREWARN

Gain instant knowledge prior to face-to-face engagements to better understand and address risk. Using as little as an incoming phone number, **FOREWARN** can provide real-time verification of an individual, enabling safer engagements and smarter interactions.

NEWS, MARKET INTEL & RESEARCH

FastStats/Market Stats

Market Stats provides powerful tools like **InfoSparks**, **FastStats**, and **Local Market Updates**, helping you showcase your expertise and stay ahead of market trends.

FMLS Market Intelligence

FMLS Market Intel provides members with local market data and insights to stay on top of the market. With intuitive tools and detailed insights into local trends, agents can stay in tune with market shifts for their clients.

RealEstateNews.com

RealEstateNews.com keeps agents and brokers informed with timely, unbiased industry news and trends, helping them make smarter business decisions. With expert insights, it's a valuable resource for staying ahead in a rapidly changing market.

RE Technology

Cutting-edge tools and software to streamline operations, enhance client engagement, and boost productivity. Integrate virtual tours, AI-driven insights, and digital transaction management.

RealReports

The AI-powered "Carfax for homes" pulls data from over 60 leading providers to serve as a single trusted source of info for every home.

LEAD GENERATION

Remine

Remine offers free searches, predictive analytics, and property tracking by pulling data from the MLS and other sources.

CloudCMA

Cloud CMA takes listing data and creates beautiful, and effective presentations. Impress clients, secure more listings, and elevate your brand with professional-quality reports.

Realist

Realist covers every county in Georgia, Alabama, and Tennessee, giving you up-to-date, comprehensive property insights with no extra steps.

Paragon

Paragon is a strong, stable platform, fully loaded with Paragon Connect, the mobile-first software. Work anywhere, anytime, and stand out in the eyes of your buyers and sellers.

OneHome

OneHome is a powerful client portal, offering quick access to FMLS listings on the go. Clients can easily search and share feedback.

FMLS Brings You All the Real Estate

Leverage the comprehensive technology solutions from FMLS that help

RENTAL, COMMERCIAL & INVESTMENT RESOURCES

Rentspree

RentSpree is the premier rental application and screening suite for FMLS members to help make leasing applications and decisions faster and easier. “Apply Now” links can be added to rental listings, and set-up takes only a few minutes.

My Rental/SafeRent

With **MyRental** from CoreLogic®, you can provide rental screening, analytics, and a risk management tool for smaller landlords and individual landlords. Help to minimize risk and provide vital data along with predictive tools to make leasing decisions faster and easier. “Apply Now” links can be added to rental listings.

AirDNA

AirDNA's Rentalizer tool allows FMLS agents and brokers to accurately predict the revenue, occupancy, and average daily rate of any property as a short-term rental, using historical data from comparable properties in its specific market. It assists buyers with investment properties.

CREXI

Crexi empowers commercial real estate professionals to streamline their processes, manage transactions, and close deals faster with their suite of advanced tools.

Brevitas

Brevitas is a commercial real estate marketplace that provides agents with powerful tools to streamline transactions. It offers advanced marketing solutions, branded campaigns and widespread listing syndication.

FINANCING & DOWN PAYMENT ASSISTANCE TOOLS

RatePlug

RatePlug gives buyers clear, accurate payment estimates based on real-time mortgage data, helping them better understand affordability. Seamlessly integrated with FMLS, it connects originators to MLS listings, leading to more qualified buyers and 15% faster closings.

Down Payment Resource (DPR)

Access hundreds of millions of dollars in down payment programs. **DPR** creates the opportunity for your buyers to connect with programs that get them into homes. Qualifying listings are flagged with the DPR icon.

TRANSACTION & OFFER MANAGEMENT SOLUTIONS

TransactionDesk/Transactions

TransactionDesk is a cloud-based transaction management solution, that helps real estate brokerages manage listings, sales, and leases, with forms, eSignatures, and document storage.

Remine Docs+

Access property details from Remine Pro and start a purchase transaction in **Docs+**. Listing info auto-populates into forms and contracts, e-signatures integrate smoothly. Since it's cloud-based, you'll always have the latest version.

OfferManager

Offer Manager simplifies offer tracking and communication, with real-time updates via email, text, and mobile app—so you never miss an offer.

Dotloop

Dotloop offers real estate professionals a comprehensive library of interactive, customizable forms and worksheets, streamlining transactions and enhancing client collaboration.

Tools You Need in One Place

you stand out, provide client solutions, and work more efficiently.

MARKETING & PROPERTY PROMOTION

FMLS Public Search Portal - GeorgiaOpenHouses.com

GeorgiaOpenHouses.com powered by FMLS, is the public search portal designed to showcase your listings and open houses directly to homebuyers across Georgia. Effortlessly enhance your visibility, attract more qualified leads, and drive traffic to your open house events with our user-friendly, interactive platform tailored exclusively for FMLS brokers and agents.

OneHomeowner

OneHomeowner gives you educational and valuable resources to help navigate the homeownership, in collaboration with your agent or mortgage lender.

ListTrac

ListTrac provides valuable analytics on your listings' performance, including views, leads, shares, and favorites across online portals.

PHOTO & FLOOR PLAN TOOLS

Instaview

Manage virtual tours on your listings with **InstaView** and Property Panorama. Easily add to your FMLS listings to show engaging virtual tours that look great on any device. With structured data for unmatched SEO, and your own custom branding, leveraging virtual tours for your listings has never been easier.

restb.ai

FMLS brings AI to real estate with **Restb.AI**, automating photo captions, ALT-text for ADA compliance, and generative property descriptions. Image-matching suggests similar listings for better search results.

Cubicasa

CubiCasa makes it quick and easy for real estate professionals to create accurate, professional floor plans using just a mobile app. It helps boost listing appeal, improve buyer engagement, and stand out in a competitive market.

MLS ADD & EDIT

Ocusell

With its intuitive add/edit solution, **Ocusell** streamlines the listing process, making it faster and easier to manage property data across platforms. By reducing manual entry and improving data accuracy, Ocusell helps professionals save time, minimize errors, and get listings to market faster.

Matrix Add/Edit

Quickly create and update listings directly within the MLS system, with support across multiple MLSs. This unified workflow saves time, reduces duplicate data entry, and ensures consistent, accurate listings across all connected markets.

Paragon Add/Edit

Leverage an intuitive interface to create and manage listings with ease. Its multi-MLS support streamlines listing input, helping agents work more efficiently and maintain consistency across MLSs.

Complimentary Twice-Monthly Video Updates from

Position yourself as the market expert with the very latest news, market



Leslie Appleton-Young, Chief Economist at FMLS

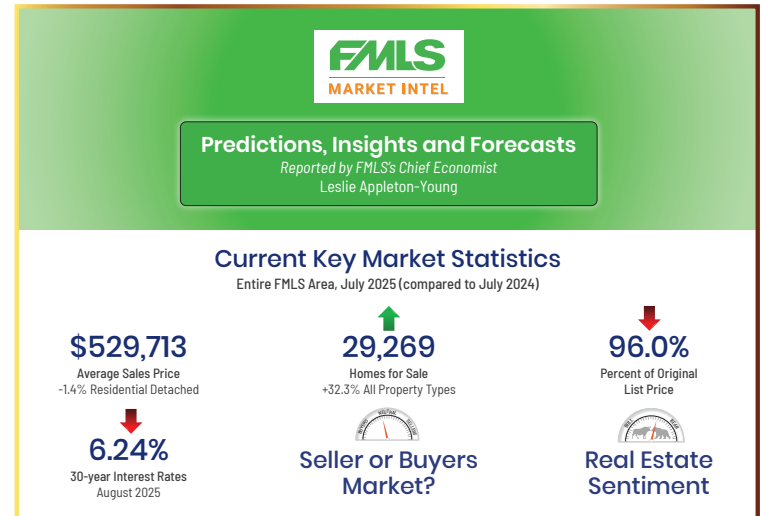
trends, interest rate trends, consumer sentiment, and economic shifts

Market Intel: Your Data-driven Advantage

Unlock the power of real-time market insights with the FMLS Market Intel page—your go-to resource for accurate, up-to-date housing data across Georgia and beyond. Whether you're preparing for a listing appointment or advising buyers on the right time to act, Market Intel gives you the edge with detailed reports, pricing trends, sales volume, inventory levels, and more.

With easy-to-read visuals and localized data, you can spot market shifts early, track neighborhood performance, and provide clients with the confidence they need to make informed decisions. It's everything you need to stay competitive—and it's included with your FMLS membership.

As an FMLS member, you'll have immediate access to the same trusted, timely market data shared with local news organizations and reporters across the region. Stay informed with accurate statistics and analysis, positioning you as a reliable authority who provides clients with credible, consistent information directly aligned with the latest headlines and trends.



Creating a World of Referral Opportunities

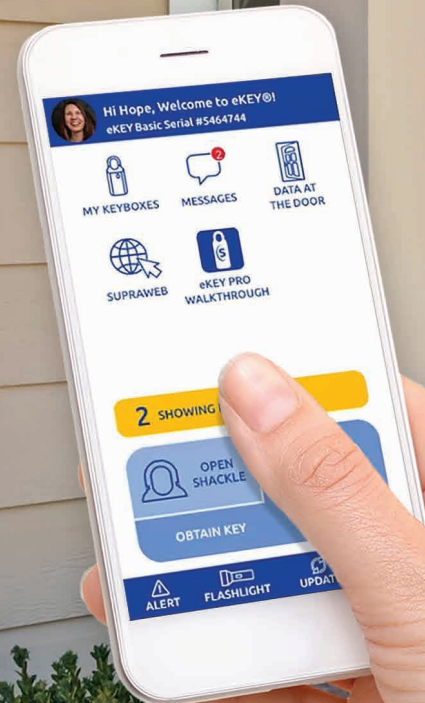
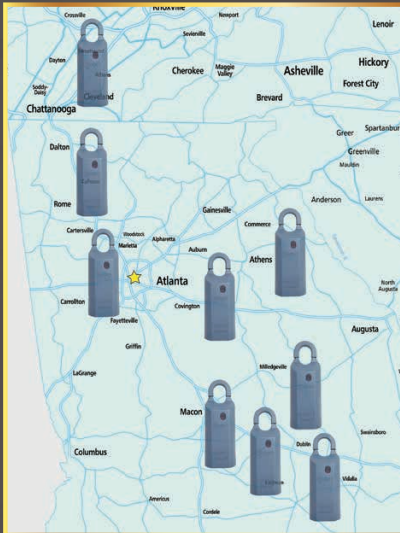
FMLS advocates for shared listing data to give your listings greater exposure and access throughout America. Our powerful referral network with like-minded MLSSs continues to grow.



FIRST in Lockbox Reciprocity

We have also extended Lockbox reciprocity to many of our adjoining market areas, with like-minded MLSs and Associations who believe in making it easier for their brokers and agents to seamlessly show properties.

We're doing this because, we believe, it's the right thing to do. It's good for our members, as well as buyers and sellers across the region.





FIRST in Real Estate Supplies

Find everything you need for your real estate business – from signs and directionals to open house kits, lockboxes, eKEYS, and closing gifts. Choose from our fully staffed locations or 24/7 self-service pickup kiosks, or shop online at FirstMLS.com.



Full-service Locations

**Main Service
Center**
Sandy Springs
5457 Roswell Road
Suite 208
Atlanta, GA 30342
404-255-8660

**Northeast
Service Center**
Duluth
2250 Satellite Blvd
Suite 215
Duluth, GA 30097
678-475-0544

**Northwest
Service Center**
Woodstock
722 Stonecroft Lane
Suite 103
Woodstock GA 30188
678-290-9493

Five 24/7 FMLS Store Pick-up Kiosk Locations

**Sandy Spring
Service Center**
5457 Roswell Road,
Suite 208, Atlanta,
GA 30342

**Morrow
Metro South
Association
of REALTORS®**
1671 Adamson Pkwy
Morrow, GA 30260

**Dahlonega
Highway 60
Self Storage Complex**
3541 S. Chestatee
Dahlonega, GA 30533

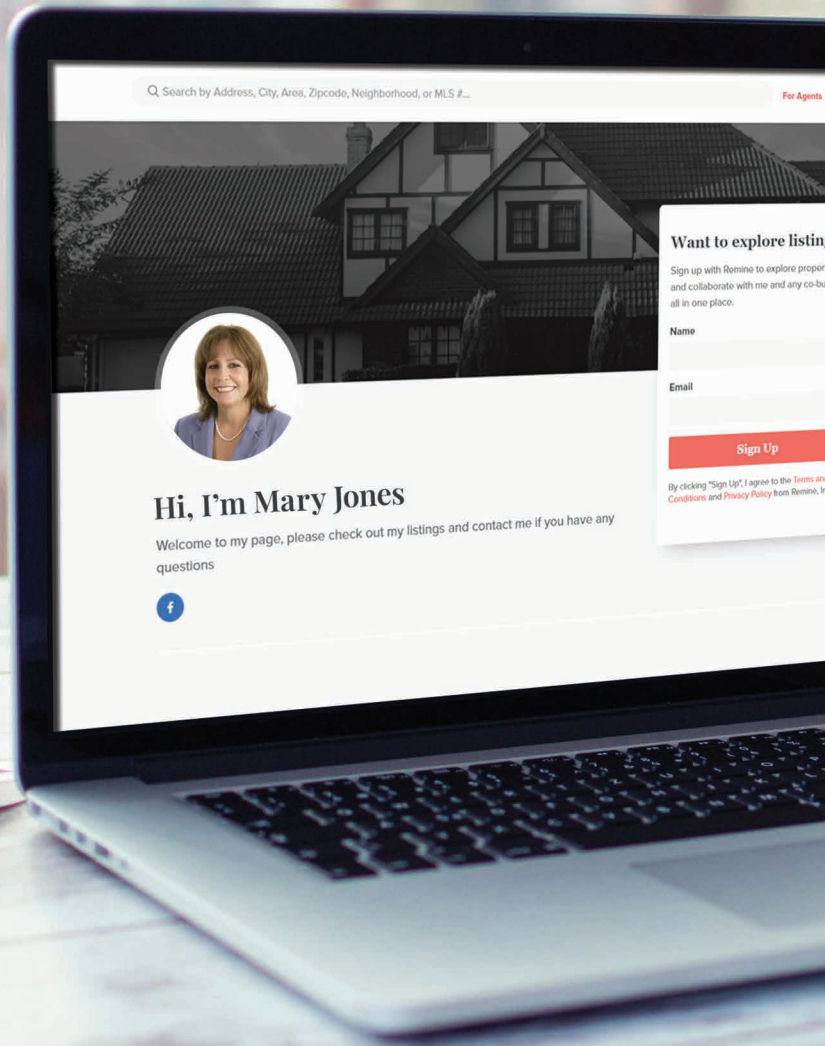
Monroe
**Walton-Barrow Board
of REALTORS®**
115 Bold Springs Ave.
Monroe, GA 30665

Rome/Cartersville
**Storage Key
Self Storage**
424 Grassdale Rd.
Cartersville, GA 30121

FREE Agent and Broker Websites

Claim your free website with full listing search capability! Customize your page with a variety of options. You have control of what appears on the page and how it looks to your clients. Having an expanded web presence is always a good thing.

Your personal website will feature your own listings and the listings of your broker. You can even make Sold listings visible for your Buyers and Sellers.



Welcoming Appraisers to Our Real Estate Ecosystem

FMLS welcomes appraisers into our member network to work seamlessly with our brokers and agents. We offer DataMaster Pro to our appraiser members, which is the gold standard of appraisal data management software.

Appraisers can get more data than ever before and more tools to help create credible and factual reports that stand up to reviews and a dynamic digital workfile process that stands the test of time.

We would love to show you all the features of DataMaster Pro, including the Market Analysis, Neighborhood Analysis, CompTracker, etc.

We invite you to join FMLS as an appraiser member today.



Leading the Way Into the Future

FMLS is committed to providing brokers, agents and consumers with best real estate platforms to conduct business professionally and ethically. We're serious about transparency and data integrity.

We carefully vet all of our products and services, to make sure everyone can work together to get the best results.

We're leveraging the latest AI and training throughout the entire FMLS platform.

We believe in a world where everyone works together to bring a better real estate ecosystem, and we're glad you're part of the journey.



FIRST In Agent's Choice

As the largest and first MLS in the state of Georgia, we've been empowering Georgia REALTORS® and real estate professionals since 1957.



Tom Ellicott

*Co-founder and Assoc.
Realtor, PalmerHouse
Properties*

"What I really like about FMLS is that they're way ahead of the market from a technology standpoint, and that helps everyone."



Dan Forsman
*Chairman Emeritus,
Berkshire Hathaway
Home Services
Georgia*

"FMLS is known as the leader in technology and service. They move faster and implement quicker."



**Lourdes Moscoso
& Carlos Posada**
*100-transaction
power team,
eXp Realty*

"We know when we set someone up on the automated emails, our clients are getting information as soon as it hits the market."





First in Georgia Real Estate



**Main Service Center
Sandy Springs**

5457 Roswell Road, Suite 208
Atlanta, GA 30342

404-255-8660

**Northeast Service Center
Duluth**

2250 Satellite Blvd, Suite 215
Duluth, GA 30097

678-475-0544

**Northwest Service Center
Woodstock**

722 Stonecroft Lane, Suite 103
Woodstock GA 30188

678-290-9493

24/7 FMLS Store Pick-up Kiosk Locations

**Sandy Springs
Service Center**
5457 Roswell Road
Suite 208
Atlanta, GA 30342

Morrow
Metro South Association
of REALTORS®
1671 Adamson Pkwy
Morrow, GA 30260

Dahlonega
Highway 60
Self Storage Complex
3541 S. Chestatee
Dahlonega, GA 30533

Monroe
Walton-Barrow Board of
REALTORS®
115 Bold Springs Ave.
Monroe, GA 30655

Rome/Cartersville
Storage Key
Self Storage
424 Grassdale Rd.
Cartersville, GA 30121